

**الأداء الجامعي المتميز على وفق معايير Malcolm Baldrige: دراسة حالة في
كلية الإدارة والاقتصاد/جامعة القادسية**

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Malcolm Baldrige

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Abstract :

This study is concerned with exploring the possibility of applying Malcolm Baldrige criteria for performance excellence in the college of Administration and Economics in Al-qadissiya University. A questionnaire had been used and distributed to (48) instructors with response rate (83%).

After processing collected data using many statistical tools, like percentage ratio, mean, range, the College obtained (580) points out of (1000) points which represent the total points of the Malcolm program .

The study ends with some recommendations that may contribute to improving educational process through focusing on operations and results instead of inputs and operations only, which means that importance must be also given to all elements of the process.

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Ronald Reagan

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Baldrige

(Malcolm Baldrige)

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Ebrhimpour &)

.Johnson, ;Dayton,)

Malcolm Baldrige ()

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 (Pitts)
 and Lei, :)
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 :Agility -
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 : Focus on the Future -
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 .(www.Baldrige.nist.gov, :)
 (Daft, :) : Managing For Innovation -
 Hitt .
 -:Hitt et al. , :)
 -:Internal corporate venturing - -
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-:Strategic Alliances - -

-:Buying Innovation - -

. Joint Venture Acquisition

-:Management by Facts -

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: (www.Baldrige.nist.gov, :)

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-: Social Responsibility -

Carrol .(Wheelen &Hunger, :)

(Wheelen and

-:Hunger , : -)

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Focus on Results and Creating -:

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:Value

(www. Baldrige. org, :)
Malcolm Baldrige : _____
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(Schniederjans et al.,)

Madu et) .()

al., : -)
(Dahlgaard et al., : -) .

(McAdam & Jackson, : -) .

Saraph et)

Malcolm (al., : - ;Ahire et al., : -
Rao et) . Baldrige

" (al., : -
al., : - Sois et) .

Malcolm Baldrige -

Flynn &)

Malcolm Baldrige (Saladin, : -

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(Bell & Elkins, : -) .

Malcolm Baldrige

(Nielson, : ;Williams, :) .

(Stephens et al., : -)
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Baldrige Malcolm

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 -:Leadership -
 -:Senior Leadership - -

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Governance & Social

- :responsibility

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-:Strategic Planning

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-:Strategic Development

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-:Strategy deployment

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Student , Stake -:

-:older, and market focus

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Students

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-:Stakeholders relationships and satisfaction

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Measurement, analysis and

-:knowledge management

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Measurement , analysis

-:and review of organizational performance .

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Information and Knowledge :

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-: Management

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:Faculty and Staff Focus:

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-:Work Systems

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Faculty and staff learning and motivation:

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-:Faculty and staff well-being and satisfaction -

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-: Process management-: -

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-: Learning-centered process - -

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Support Processes and :

- :operational planning

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:Organizational performance results :

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:Student learning results

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Student and -:

stakeholder-focused results

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Budgetary financial :

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:and market results

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:Faculty and staff results :

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:Organization effectiveness results -

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Leadership and social

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:responsibility results

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