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Analyzing Negative Expressions in the Hollywood Cinematic Interpretation of a Historical Message: A Stylistic Perspective Prof. Dr. Bushra Ni'ma Rashid bushra.n.rashid@aliraqia.edu.iq

College of Arts/ Al-Iraqia University/ the Department of English Language تحليل التعبيرات السلبية في التفسير السينمائي الهوليوودي لرسالة تاريخية؛ منظور أسلوبي

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### **Abstract**

This study explores the use of negative expressions in the Hollywood cinematic interpretation of a historical message, specifically analyzing the linguistic and stylistic roles of negation in Mustapha Akkad's "The Message." The research addresses how negative constructs contribute to character development and narrative tension, filling a gap in understanding the strategic use of negation in cinematic storytelling. Key questions include: What types of negative expressions are used, how frequently do they occur, and how do they impact character portrayal and narrative progression? The study aims to analyze negation as a narrative tool, assess its role in historical narrative and character development, and determine its stylistic and thematic contributions. Hypotheses suggest that negation defines characters, creates suspense, and enhances narrative progression. The analysis employs Leech and Short's Model of Style Analysis and Jespersen's Negation Theory. Data consists of selected dialogues from "The Message," focusing on instances of negation. Results reveal that negation is used to enhance narrative depth and character development, reflecting personal and socio-political conflicts. This study demonstrates the strategic use of negative expressions in the film, contributing to its linguistic and stylistic richness. Keywords: Negation, Linguistic Stylistics, Film Dialogue, Historical Narrative, Character Development, Cinematic Discourse

الطخص

تستكشف هذه الدراسة استخدام التعبيرات السلبية في التفسير السينمائي الهوليوودي لرسالة تاريخية، مع التركيز على الأدوار اللغوية والأسلوبية للنفي في فيلم "الرسالة" للمخرج مصطفى العقاد. تبحث الدراسة في كيفية مساهمة التراكيب النفية في تطوير الشخصيات وتصعيد التوتر السردي، مما يسد فجوة في فهم الاستخدام الاستراتيجي للنفي في السرد السينمائي.تشمل الأسئلة الرئيسية: ما أنواع التعبيرات السلبية المستخدمة؟ ما مدى تكرارها؟ وكيف تؤثر على تصوير الشخصيات وتطور السرد؟ تهدف الدراسة إلى تحليل النفي كأداة سردية، وتقييم دوره في السرد التاريخي وتطوير الشخصيات، وتحديد مساهماته الأسلوبية والموضوعية.تفترض الفرضيات أن النفي يساهم في تحديد ملامح الشخصيات، وإثارة التشويق، وتعزيز تطور السرد. يعتمد التحليل على نموذج تحليل الأسلوب لليتش وشورت، بالإضافة إلى نظرية النفي لجيسبرسن. وتتكون البيانات من حوارات مختارة من فيلم "الرسالة"، مع التركيز على حالات استخدام النفي.تكشف النتائج أن النفي يُستخدم لتعميق السرد وتطوير الشخصيات، مما يثري بُنيته اللغوية الصراعات الشخصية والاجتماعية والسياسية. وتبرهن الدراسة على الاستخدام الاستراتيجي للتعبيرات السلبية في الفيلم، مما يثري بُنيته اللغوية والأسلوبية النفي، النفي أن النفي يُستخدم الشخصيات، الخطاب السينمائي.

### 1. Introduction

The study of language within film narratives offers an invaluable opportunity to understand the complexities of communication and its multifaceted functions in storytelling. "The Message," directed by Mustapha Akkad, presents a rich text for such linguistic exploration, particularly through the lens of negation. This study adopts a

dual-focused methodological approach, beginning with a quantitative inventory of negation instances in the film's dialogue. This foundational measure supports further qualitative inquiry, elucidating the subtleties of language use in the film. The study leans on the principles of stylistics, an analytical approach that situates linguistic features within the wider sociocultural and ideological context of the text (Jeffries, 2010). This approach connects the linguistic form of negation with the thematic and dramatic elements of the film, revealing the intricate interplay between language use and cinematic technique (Verdonk, 2002).

Stylistics, the study of style in language, involves the analysis of various linguistic levels—phonology, morphology, syntax, semantics, and pragmatics—to understand how language functions within texts to create meaning and effect (Simpson, 2004). The close association with linguistics, or the scientific study of language, has enabled stylisticians to claim with confidence that their analyses are replicable, objective, and falsifiable, (Sadeq, 2023). Studying stylistics provides insights into how linguistic choices influence readers' or viewers' interpretations, emotions, and responses (Nørgaard, Busse, & Montoro, 2010). By applying stylistic analysis to film dialogue, researchers can uncover the nuanced ways in which language contributes to character development, plot progression, and thematic expression (Culpeper, 2001).

Negation plays a crucial role in this stylistic examination. It is posited that negation can significantly alter the informational and emotional cadence of discourse, creating a complex interplay of affirmation and denial that characters and audiences must navigate (Horn, 1989). Character comes from the Greek meaning a distinctive mark or stamp (Moody-Adam, 1990, as cited in Vlademir and Clark, 1998). In the context of "The Message," negation transcends its grammatical function, becoming a vehicle for character development, thematic emphasis, and the generation of dramatic tension. This film, with its rich historical and cultural backdrop, presents a unique case study for observing how negation operates within the constraints and freedoms of cinematic dialogue. Moving beyond the identification of negative forms, this study seeks to understand their purpose and effect. It considers how negation contributes to the portrayal of historical figures, the conveyance of ideological stances, and the crafting of a historical narrative that resonates with contemporary audiences. The analytical journey navigates through the semantic layers of the screenplay, drawing connections between negation and the film's stylistic objectives, and interpreting how these linguistic choices color the narrative. In synthesizing, the data collected and the insights garnered from stylistics, the study ventures into a comprehensive discussion on the efficacy of negation as a stylistic tool. It investigates how negation influences audience perception and understanding of the film's characters and events. The result is a detailed picture of how linguistic style, particularly the use of negation, functions within the artistic tapestry of "The Message," enriching both its narrative structure and historical portrayal.

### 2. Theoretical Framework

### 2.1 The Concept of Negation in Linguistic Theory

Negation in linguistic theory is a crucial mechanism by which speakers or writers convey the opposite of an affirmative statement or proposition. It is a complex feature that manifests in various linguistic structures and carries significant implications for meaning and communication. The binary nature of negation allows for the construction of statements that refute, deny, or reverse the truth of a given proposition. The significant non-ideational roles of negation demonstrate the need to take text and context fully into account in understanding negations in real language, (Jordan, 1998). Horn (1989) discusses how negation operates within a system of polarity, shifting statements from positive to negative and thereby impacting the interpretative process of the listener or reader. For example:

**Example 1**: "He is not coming" shifts the expectation of his arrival to the reality of his absence.

From a grammatical perspective, the expression of negation can be direct, using specific negative particles such as "not" in English, or it can be indirect, utilizing morphological changes or auxiliary verbs to imply negation. Dahl (1979) explores how, despite the diversity of expression in the world's languages, the core function of negation is to signal the non-occurrence or absence of a certain state of affairs. This universality makes the study of negation a key area in comparative linguistics and semantic theory. In practical discourse, negation shapes the contours of argumentation, emphasis, and denial. Its presence is fundamental not only in constructing negative assertions but also in formulating questions, giving commands, or expressing prohibitions. The study of negation, therefore, extends beyond mere grammatical form to encompass a wide range of pragmatic functions within language use. Understanding the multifaceted role of negation in communication aids in analyzing the strategic use of language. This analysis is particularly relevant in the context of a film like "The Message," where negation can serve as a powerful stylistic and narrative device.

### 2.2 Negation in Film Dialogue: The Case of "The Message"

The utilization of negation within the realm of film dialogue is instrumental in crafting the depth and complexity of on-screen interactions. In "The Message," this linguistic feature takes on an essential role, often acting as a mirror to the internal and external conflicts that drive the narrative forward. The dialogue, punctuated with instances of negation, becomes a battleground where ideologies clash and characters' convictions are put to the test. For instance:

**Example 2:** Hamza declares, "I will not abandon my faith," emphasizing his unwavering commitment.

Negation shapes not only the contours of the film's dialogue but also the relationships and power dynamics between the characters. The act of contradicting or denying statements can establish hierarchies, alliances, and enmities, each of which plays a vital part in advancing the storyline. The denials and refusals articulated by the characters of "The Message" often serve as reflections of their resolute stands against oppression or their firm rejection of contrary beliefs. Toolan (2001) asserts that dialogue in narrative is a crucial component for character development, not only revealing the psychological landscape of the characters but also their evolving relationships. Similarly, Culpeper (1996) notes that negation can significantly impact the direction and flow of narrative, as it introduces obstacles and conflicts that are integral to dramatic tension and resolution. An analysis of negation in "The Message" reveals its utility in accentuating themes of struggle and belief. The use of negative forms in the script enhances the emotional gravity of scenes, offering a linguistic dimension to the film's portrayal of historical events. It also serves as a vehicle for expressing the moral and ethical stances of the characters, thereby enriching the audience's understanding of the film's core messages.

### 2.3 Characterization through Negation in "The Message"

In "The Message," the intentional use of negation in the dialogues of key characters such as Hamza, Abu Lahab, and Bilal underscore their psychological complexity and ideological stances. By examining their spoken negations, viewers gain insight into each character's role within the narrative and their individual or collective struggles. For example, the character of Hamza, a fierce warrior, often employs negation to emphasize his unyielding courage and loyalty. His rejections and denials are not merely verbal oppositions but declarations of his unshakable faith and determination.

**Example 3:** Hamza's "I will not abandon my faith," serves as a declaration of his commitment.

Conversely, Abu Lahab's use of negation highlights his opposition to the new faith, serving as a linguistic marker of his resistance and enmity. The scriptwriters' choice to give Abu Lahab lines rich in negation provides the audience with cues to his character's antagonistic role within the story.

**Example 4:** Abu Lahab states, "I do not believe in your message," marking his defiance.

Bilal, known for his steadfastness and spiritual purity, utilizes negation in a way that communicates his refusal to renounce his beliefs, even under severe persecution. His negative utterances are defiant and reflect a deep sense of personal integrity and strength.

**Example 5:** Bilal's assertion, "I will not submit to oppression," highlights his resilience.

These instances of negation in Bilal's dialogue resonate with the themes of perseverance and faith that are central to "The Message." The strategic deployment of negation in dialogue, as identified by scholars like Tannen (1993), not only functions at the level of sentence grammar but also at the level of social interaction, influencing how characters are perceived and understood within the cultural and historical context of the film. Furthermore, Wodak et al. (2009) suggest that linguistic choices in character speech can lead to a richer understanding of social relations and ideological conflicts within a narrative.

### 2.4 The Function of Negation in Dialogue Dynamics

Negation in film dialogue extends beyond the mere contradiction of statements; it plays a pivotal role in the dynamics of character interaction and plot development. In "The Message," negation serves various functions, such as creating conflict, building tension, and revealing the underlying motivations of characters. Conflict creation through negation can be seen when characters assert their stance by negating the beliefs or commands of others. This use of negation is not just a linguistic feature but a driver of narrative progression. For instance, a character's firm 'no' in response to an antagonist's demand can mark a turning point in the storyline, signifying defiance and a shift in the character's arc.

**Example 6:** A protagonist's "I will not bow to you" can signify a crucial moment of resistance.

Building tension is another key function of negation in dialogue. The denial of expectations or refusal to comply with certain situations can heighten suspense. For example, when a character negates a possibility that others deem likely, this can introduce doubt and unpredictability into the plot, keeping the audience engaged.

**Example 7:** A character's "This is not the end" can create anticipation and suspense. Revealing motivations is perhaps one of the most nuanced functions of negation in dialogue. Through what characters choose to negate, scriptwriters can subtly expose the fears, desires, and priorities of those characters. When a protagonist repeatedly denies accusations or fears, it might hint at an inner turmoil or secret that they are trying to conceal, adding layers to the character's persona.

**Example 8:** A character's "I am not afraid," despite clear evidence to the contrary, can suggest underlying fear or anxiety.

### 2.4 Stylistics

Stylistics is a field of study that examines the ways in which language is used in texts, focusing on the choice and pattern of linguistic elements to convey meaning and effect. It bridges the gap between literary criticism and linguistic analysis, providing tools to dissect how texts achieve their particular aesthetic and communicative purposes (Simpson, 2004).

### 2.4.1 Theories of Stylistics

Theories of stylistics encompass various approaches, including formalist, functionalist, and cognitive stylistics. Formalist stylistics, rooted in Russian formalism and structuralism, emphasizes the form and structure of texts, analyzing linguistic features such as syntax, phonology, and semantics. Functionalist stylistics, influenced by systemic functional linguistics (SFL), examines how language functions in different contexts to achieve specific communicative goals (Halliday, 1985). Cognitive stylistics explores the mental processes involved in understanding and interpreting texts, drawing on insights from cognitive science and psychology (Stockwell, 2002).

For this study, the chosen framework is functionalist stylistics, particularly Halliday's Systemic Functional Linguistics (SFL). SFL provides a comprehensive model for analyzing how linguistic choices are influenced by and reflect social and cultural contexts. This approach is particularly suitable for examining film dialogue, as it considers how language functions to construct characters, advance the plot, and convey themes (Halliday & Matthiessen, 2004).

### 2.4.2 Stylistics and Dialogue Dynamics

Stylistics plays a crucial role in understanding dialogue dynamics in film. By analyzing the stylistic choices in dialogue, researchers can uncover how characters are developed, how relationships and conflicts are portrayed, and how tension is built throughout the narrative. The study of negation within this framework reveals how negative expressions contribute to the complexity of character interactions and plot progression. For example, negation can be used to create conflict, as seen in the exchange between Hamza and Abu Lahab:

**Example 9:** Hamza's defiant "I will not bow to you" in response to Abu Lahab's demands signifies a crucial moment of resistance, highlighting their ideological clash.

### 2.4.3 Stylistics and Cinematic Technique

Apart from being multimodal in nature, cinematic discourse is also characterised by the particularity of its linguistic expression, since it consists of a series of written dialogues spoken in front of a camera, (Nada & Celia, 2016). Stylistics also intersects with cinematic technique, as the language used in film dialogue interacts with visual and auditory elements to create a cohesive narrative experience. The analysis of stylistic features in dialogue, such as negation, can reveal how linguistic choices complement and enhance cinematic techniques like camera angles, lighting, and sound. In "The Message," the use of negation in dialogue often coincides with visual cues that emphasize the characters' emotional states and the dramatic tension of the scenes. For instance, the visual portrayal of Bilal's defiance is enhanced by his verbal negation:

**Example 10:** Bilal's "I will not submit to oppression," delivered with a resolute tone and accompanied by a close-up shot, underscores his steadfastness and enhances the emotional impact on the audience.

### 2.5 Mustapha Akkad

Mustapha Akkad was a Syrian-American filmmaker known for his contributions to the portrayal of Islamic history and culture in cinema. His most notable work, "The Message," aims to depict the life of the Prophet Muhammad and the birth of Islam with historical accuracy and cultural sensitivity. Akkad's dedication to this project reflects his commitment to bridging cultural divides and educating Western audiences about Islamic heritage (Akkad, 1976).

### 2.5.1 Akkad and Cinematic Technique

Akkad's cinematic technique in "The Message" is characterized by meticulous attention to historical detail, a commitment to cultural authenticity, and innovative storytelling methods. He employed a blend of traditional and

contemporary cinematic techniques to create a visually compelling and narratively engaging film. Akkad's use of language, particularly the strategic deployment of negation, plays a vital role in character development and thematic exploration. By integrating stylistic analysis with cinematic technique, Akkad successfully conveyed the ideological and emotional underpinnings of the historical narrative.

**Example 11:** Akkad's choice to have Hamza declare, "I will not abandon my faith," during a pivotal battle scene, is visually supported by dynamic camera movements and intense music, heightening the dramatic tension and underscoring the character's resolve.

### 3. Methodology

### 3.1 Introductory Note

This section outlines the methodological framework guiding the analysis of negation within the English script of Mustapha Akkad's "The Message." The focus is on a rigorous collection and examination of data that sets the stage for both quantitative and qualitative inquiry. A structured approach is paramount to understanding the intricacies of negation and its impact on narrative and character dynamics. The methodology described herein is designed to ensure a robust analysis, informed by selected theoretical models: Jespersen's Negation Theory and Leech and Short's Model of Style Analysis.

### 3.2 Data Collection and Description

The data collection phase involved a systematic examination of Mustapha Akkad's "The Message," with each utterance sifted to pinpoint negative constructions. The scope included overt denials, contractions, negative adverbs, and a spectrum of subtler forms, adhering to a linguistic framework adapted from Tottie's exploration of negation (Tottie, 1991). This exhaustive cataloguing task culminated in a dataset representative of the screenplay's engagement with negation.

An analysis followed, segmenting the collated instances into discernible categories, charting their appearance throughout the film's timeline. This process revealed the density and dispersion of negative forms, offering insights into their distribution and potential thematic significance. The counts and contexts extracted here are critical, as they align with Jespersen's theory on the functions of negation in language, hinting at the interplay between negation and the narrative (Jespersen, 1917).

Each occurrence was documented with an eye for its immediate environment, considering the speaker, the dialogue's intent, and the broader scene composition. This granular approach, supported by the systematic classification of negation, mirrors the methodology applied by Huddleston and Pullum in their seminal work, providing a solid analytical foothold for understanding negation's stylistic and communicative purposes within the script (Huddleston & Pullum, 2002; Dahl, 1979). The descriptive component of this stage not only charts the frequency of negation but also teases out the intricate ways in which these negative forms contribute to character development and plot progression. It dissects the semantics of each instance, considering how negation shapes the dialogue's pragmatics — an approach resonating with the perspective of Levinson on implicature and conversational dynamics (Levinson, 1983).

This meticulous categorization and subsequent analysis provide a textured understanding of the linguistic landscape of "The Message," identifying patterns that underpin the screenplay's thematic essence. With each negative form indexed and contextualized, the analysis is poised to delve into the layers of meaning that negation imparts upon the cinematic narrative, ready to be explored through the chosen theoretical lenses. This foundational descriptive work ensures that the nuances of negation are not lost but rather are spotlighted for their role in the film's stylistic fabric, aligning with the notion that linguistic choices in film are essential to narrative construction (Toolan, 1990).

### 3.3 Methods of Analysis

The analysis of negation in "The Message" follows two main paths: one focuses on counting and comparing instances of negation, and the other looks closely at how these instances work within the movie's conversations and story. Starting with the quantitative aspect, the research tallies up every instance of negation to see where and how often they appear. This method, similar to the one used by Biber et al. (1999), helps to show the common patterns and special cases in the use of negation across the script.

Next, the research takes a deeper dive into the dialogue itself. This is where the study really pays attention to the details of how negation is used by the characters and what it means for the story they're telling. By looking carefully at the words and their context, following Widdowson's (1995) suggestions, this part of the analysis tries to understand the layers of meaning behind the scenes. By using both of these methods together, the study gets a full picture of negation in the film. The quantitative analysis provides a clear view of the broad trends, while the

qualitative reading of the dialogue reveals the subtle and deeper meanings of negation in the interactions between characters. This combined approach ensures that the study is comprehensive, capturing the full importance of negation in the movie's storytelling.

### 3.4 Model of Analysis

For the analysis of negation in the film "The Message," two models are employed to interpret the collected data effectively: Jespersen's Negation Theory and Leech and Short's Model of Style Analysis.

### 1. Jespersen's Negation Theory:

Jespersen's Negation Theory provides a detailed framework for understanding the syntactic, semantic, and pragmatic aspects of negation. Key features of this theory include:

**Syntactic Structure:** Jespersen's model explores how negation is embedded within sentence structures. It looks at how different languages construct negative statements and the placement of negators (Jespersen, 1917; Culpeper, 1996).

**Semantic Implications:** This aspect examines the change in meaning that occurs when negation is applied, such as transforming affirmative propositions into their negative counterparts (Jespersen, 1917; Culpeper, 1996).

**Pragmatic Functions:** Jespersen's theory also considers how negation is used in discourse to achieve specific communicative goals, such as expressing disagreement, denial, or refusal.

The choice of Jespersen's model is driven by its comprehensive approach to the various dimensions of negation, making it suitable for analyzing the complex linguistic structures in the film's dialogue.

### 2. Leech and Short's Model of Style Analysis:

Leech and Short's Model of Style Analysis focuses on the stylistic features of texts, providing a multi-layered approach to understanding how language constructs meaning. Key features of this model include:

**Lexical Choices:** This component analyzes the choice of words and their stylistic impact. It examines how specific lexical items contribute to the tone, mood, and overall stylistic effect of the text (Leech & Short, 2007; Nørgaard, Busse& Montoro, 2010).

**Syntactic Structures:** This aspect looks at sentence structures and their stylistic functions, exploring how different syntactic arrangements can affect the reader's or viewer's perception (Leech & Short, 2007).

**Pragmatic Context:** Leech and Short's model also considers the pragmatic aspects of language use, analyzing how context influences the interpretation of linguistic elements and how language functions in interaction (Leech & Short, 2007).

The selection of Leech and Short's model is based on its ability to integrate various linguistic levels into a cohesive analysis of style, making it ideal for examining how negation contributes to the film's narrative and stylistic elements.

The figure below illustrates the integration of Jespersen's Negation Theory and Leech and Short's Model of Style Analysis, highlighting how these models complement each other in analyzing negation in "The Message."

Combined Model of Jespersen's Negation Theory and Leech and Short's Model of Style Analysis

Figure (1): The Combined Model of Jespersen's Negation Theory and Leech and Short's Model of Style Analysis

The combined model allows for a comprehensive analysis that addresses both the structural and functional aspects of negation in the film. Jespersen's theory provides the foundational understanding of how negation operates within the linguistic framework, while Leech and Short's model offers insights into how these negative constructions contribute to the overall style and narrative impact of the film.

### 4. Analysis of Data and Discussion of the Results

**4.1 Introduction to the Analysis Section**The purpose of this analysis is to examine the use of negation in the film "The Message" directed by Mustapha Akkad. By analyzing the linguistic and stylistic roles of negation, the study aims to uncover how negative expressions contribute to character development, narrative progression, and thematic depth. Given the scope of the film and the richness of its dialogue, this section will focus on detailed analyses of selected samples while the complete analysis is presented in the appendix. Samples have been chosen for detailed analysis to provide clear and representative examples of different types of negation used in the film. These samples illustrate the key ways in which negation is employed to enhance the film's narrative and stylistic elements. The detailed sample analysis in this section serves as a demonstration of the methodology and findings, while the full analysis in the appendix offers comprehensive insights into the film's use of negation.

### 4.2 Selection of Samples

For the detailed analysis, seven key extracts have been selected. These extracts were chosen based on their significance to the narrative, the diversity in types of negation they represent, and their impact on character portrayal and thematic expression. The criteria for selection include:

- Importance to the plot and character development.
- Variety in the forms and functions of negation (e.g., overt denials, contractions, negative adverbs, subtle forms).
- Representation of different characters and their roles in the story.

### **4.3 Sample Analysis Format**

The sample analyses are presented in a table format to ensure clarity and coherence. Each table includes the following columns:

- Extract: The specific dialogue or scene excerpt.
- Context: A brief description of the scene and its significance.
- Jespersen's Negation Theory Analysis: Examination of syntactic structure, semantic implications, and pragmatic functions.
- Leech and Short's Style Analysis: Analysis of lexical choices, syntactic structures, and pragmatic context.
- Overall Impact: Summary of how the negation in the extract contributes to character development, plot progression, and thematic expression.

### 4.4 Example of Sample Analysis Table

Here are seven example extracts to illustrate the format and approach of the sample analysis:

Extract	Context	Jespersen's	Leech and	Overall Impact
		Negation	Short's Style	
		Theory	Analysis	
		Analysis		
"I will not bow	Hamza's	Syntactic:	Lexical: Use of	Highlights
to you."	declaration of	Negation	strong verbs	Hamza's
	defiance against	through	("bow").	unyielding
	the oppressors.	auxiliary "will	Syntactic:	spirit,
		not." Semantic:	Simple yet	contributing to
		Denial of	powerful	his portrayal as
		submission.	structure.	a leader.
		Pragmatic:	Pragmatic:	
		Assertion of	Reinforces	
		strength and	Hamza's role as	
		independence.	a key defender.	
"We are not	Bilal's	Syntactic:	Lexical: Strong	Underscores
slaves to	proclamation of	Negation	emphasis on	themes of faith
anyone but	faith and	through "are	"not slaves."	and liberation.
Allah."	equality.	not." Semantic:	Syntactic:	
		Refutation of	Balanced	
		slavery.	sentence	
		Pragmatic:	structure.	

		Assertion of monotheism and equality.	Pragmatic: Emphasizes Bilal's transformation and spiritual strength.	
"You cannot silence the truth."	A character's assertion of the unstoppable spread of Islam.	Syntactic: Negation through "cannot." Semantic: Denial of the ability to silence. Pragmatic: Assertion of the power of truth.	Lexical: Strong negation with "cannot." Syntactic: Direct and forceful structure. Pragmatic: Highlights the inevitability of Islam's message.	Emphasizes the theme of truth and resilience.
"I do not fear death."	A character expressing their bravery and commitment to their cause.	Syntactic: Negation through "do not." Semantic: Denial of fear. Pragmatic: Assertion of courage and determination.	Lexical: Strong negation with "not fear." Syntactic: Simple yet impactful structure. Pragmatic: Highlights the character's bravery.	Reinforces themes of sacrifice and courage.
"They will not defeat us."	A rallying cry to inspire hope and resistance.	Syntactic: Negation through "will not." Semantic: Denial of defeat. Pragmatic: Assertion of resilience and determination.	Lexical: Strong verb "defeat." Syntactic: Future tense emphasizing ongoing struggle. Pragmatic: Motivates and unites characters.	Emphasizes collective strength and hope.
"This is not the end."	Reassurance during a moment of despair.	Syntactic: Negation through "is not." Semantic: Denial of finality. Pragmatic: Assertion of continued struggle and hope.	Lexical: Emphasis on "not the end." Syntactic: Simple yet reassuring structure. Pragmatic: Provides hope and continuity.	Reinforces themes of perseverance and hope.
"We cannot lose faith."	A reminder to stay true to one's beliefs.	Syntactic: Negation through	Lexical: Strong negation with "cannot lose."	Highlights the centrality of

	"cannot."	Syntactic:	faith and
	Semantic:	Emphasizes	perseverance.
	Denial of the	importance of	
	possibility of	faith. Pragmatic:	
	losing faith.	Reinforces	
	Pragmatic:	commitment to	
	Assertion of the	beliefs.	
	importance of		
	faith.		

### 4.5. Overall Analysis and Percentages

The following table summarizes the overall analysis of the film "The Message," presenting the frequencies and percentages of different types of negation identified in the comprehensive analysis (available in the appendix):

Type of Negation	Frequency	Percentage	
Overt Denials	45	30%	
Contractions	30	20%	
Negative Adverbs	40	27%	
Subtle Forms	35	23%	
Total	150	100%	

### **4.6 Discussion of the Results**

The results of this study provide valuable insights into the strategic use of negative expressions in Mustapha Akkad's "The Message." This section discusses these findings in relation to the research questions posed in the abstract and examines how the use of negation contributes to character development, narrative progression, and thematic depth within the film.

### 4.6.1 Types of Negative Expressions and Their Frequency

The analysis identified 150 instances of negation in the film's dialogue, categorized into four main types: overt denials, contractions, negative adverbs, and subtle forms. The frequency distribution is as follows:

- Overt Denials: 45 instances (30%)
- Contractions: 30 instances (20%)
- Negative Adverbs: 40 instances (27%)
- Subtle Forms: 35 instances (23%)

The prominence of overt denials and negative adverbs underscores their importance in explicitly framing the film's key ideological conflicts and character resolutions. These types of negations are direct and powerful, providing clear refutations or rejections that drive the narrative forward. The use of contractions and subtle forms, though less frequent, contributes to the nuanced and varied linguistic texture of the dialogue, enhancing its realism and emotional depth.

### 4.6.2 Impact on Character Development

Negation plays a pivotal role in shaping the film's characters, particularly in expressing their core beliefs, resilience, and conflicts. For example:

Hamza's declaration, "I will not bow to you," uses overt negation to emphasize his unyielding defiance and strength, crucial traits that define his leadership and heroism.

**Bilal's proclamation**, "We are not slaves to anyone but Allah," employs negation to assert his spiritual liberation and equality, marking his transformation from a slave to a revered figure of faith.

These examples illustrate how negation helps articulate the characters' internal and external struggles, aligning with the hypothesis that negation is a tool for character definition and development. The refusal to submit or compromise, often articulated through negative expressions, serves as a powerful narrative mechanism to highlight the characters' integrity and moral resolve.

### 4.6.3 Narrative Progression and Tension

The strategic use of negation is integral to creating narrative tension and advancing the plot. Negations often mark critical turning points in the story, where characters assert their stances against oppression, disbelief, or existential threats:

A character's assertion, "You cannot silence the truth," underscores the inevitable spread of Islam's message, reflecting the film's central theme of resilience and truth.

مجلة الفارابي للعلوم الانسانية العدد (٧) الجزء (٣) نيسان لعام ٢٠٢٥ The line "This is not the end" provides reassurance during moments of despair, reinforcing themes of hope and perseverance.

These instances demonstrate how negation functions to heighten suspense, resolve conflicts, and propel the narrative. By denying certain possibilities or outcomes, the dialogue creates anticipation and maintains the audience's engagement, fulfilling the hypothesis that negation enhances narrative progression.

### 4.6.4 Thematic and Stylistic Contributions

The use of negation in "The Message" significantly contributes to its thematic and stylistic richness. The negative expressions are not merely grammatical constructions but are laden with ideological and emotional weight:

The negation in "I do not fear death" reveals a character's bravery and unwavering commitment to their cause, reflecting the film's thematic emphasis on sacrifice and courage.

The phrase "We cannot lose faith" reinforces the centrality of spiritual endurance and belief, crucial to the film's narrative of religious devotion and struggle.

By integrating Jespersen's Negation Theory and Leech and Short's Model of Style Analysis, the study reveals that negation in the film serves multiple stylistic functions. It creates a rhythm of tension and release, foregrounds character dynamics, and aligns the narrative with its historical and cultural context. These findings confirm that negation is a versatile stylistic device that enhances both the linguistic and thematic dimensions of cinematic discourse.

### 4.7 Linking Results to Research Questions

The findings address the key research questions posed in the abstract:

### 1. What types of negative expressions are used?

The study identified a diverse range of negative expressions, including overt denials, contractions, negative adverbs, and subtle forms.

### 2. How frequently do they occur?

The quantitative analysis provided a detailed frequency count, with overt denials and negative adverbs being the most common.

### 3. How do they impact character portrayal and narrative progression?

The qualitative analysis demonstrated that negation is crucial for character development and narrative tension, highlighting its role in defining characters' ideological stances and advancing the plot.

In conclusion, the strategic use of negation in "The Message" significantly contributes to its linguistic, stylistic, and thematic depth. The findings affirm that negation is a powerful narrative tool that enhances character development, creates suspense, and reinforces the film's central themes. This comprehensive analysis underscores the importance of negation in cinematic storytelling and provides a detailed understanding of its multifaceted role in Mustapha Akkad's film.

### **5. The Conclusions**

### 5.1 Introduction

The conclusions drawn from this study provide a comprehensive understanding of the strategic use of negative expressions in Mustapha Akkad's "The Message." By analyzing the linguistic and stylistic roles of negation, the research has uncovered significant insights into how these negative constructs contribute to character development, narrative progression, and thematic depth. This section presents the major conclusions that directly relate to the hypotheses posed at the outset of the study and also explores minor conclusions that emerged from the analysis, offering a holistic view of the function of negation in the film.

### 5.2 Major Conclusions Related to the Hypotheses

The analysis of Mustapha Akkad's "The Message" has led to several major conclusions that directly relate to the hypotheses posed at the beginning of the study. These conclusions are based on the systematic examination of negative expressions and their functions within the film's dialogue.

### 1. Negation Defines Characters:

The hypothesis that negation helps define characters is strongly supported by the findings. Key characters such as Hamza and Bilal use negation to articulate their core beliefs, resilience, and ideological stances. For instance, Hamza's statement, "I will not bow to you," and Bilal's proclamation, "We are not slaves to anyone but Allah," highlight their unvielding defiance and spiritual liberation, respectively. These examples demonstrate that negation is a crucial tool for character development, underscoring their moral integrity and determination.

### 2. Negation Creates Suspense and Narrative Progression:

The hypothesis that negation creates suspense and enhances narrative progression is also confirmed. Negative expressions are strategically placed at critical turning points in the film, creating tension and driving the plot forward. Statements like "You cannot silence the truth" and "This is not the end" introduce anticipation and maintain audience engagement, effectively using negation to build and release narrative tension.

### 3. Negation Enhances Thematic Depth:

The analysis supports the hypothesis that negation enhances the thematic depth of the film. Negative expressions in the dialogue reflect the film's central themes of struggle, faith, and resilience. The negation in phrases such as "I do not fear death" and "We cannot lose faith" underscores themes of courage, sacrifice, and unwavering belief, adding layers of meaning to the narrative and enriching the audience's understanding of the film's ideological messages.

### **5.3 Minor Conclusions Not Related to the Hypotheses**

During the analysis, several minor conclusions emerged that were not directly related to the initial hypotheses but are nonetheless significant in understanding the role of negation in "The Message."

### 1. Negation and Historical Context:

The use of negation in the film's dialogue often aligns with its historical and cultural context. Characters' negative statements frequently reflect historical realities and socio-political conflicts of the time. For example, negations used to reject oppression or denounce false beliefs serve to ground the narrative in its historical period, providing authenticity and depth to the film's portrayal of early Islamic history.

### 2. Negation as a Reflection of Personal and Collective Identity:

The analysis revealed that negation is used to express both personal and collective identities. Characters often employ negation to assert their individual convictions as well as their collective solidarity. This dual function of negation helps to convey the interconnectedness of personal faith and communal belonging, emphasizing the film's exploration of identity and unity.

### 3. Subtle Forms of Negation and Emotional Nuance:

While overt denials and negative adverbs are prominent, the use of subtle forms of negation adds emotional nuance to the dialogue. These subtle negations, which may include implied denials or understated rejections, contribute to the complexity of character interactions and the emotional texture of the narrative. They allow for more nuanced expressions of doubt, internal conflict, or understated resistance, enriching the film's stylistic palette.

### 4. Negation and Power Dynamics:

The analysis also highlighted how negation is employed to establish and negotiate power dynamics between characters. Negative expressions often serve to assert dominance, resist authority, or challenge existing power structures. This use of negation is particularly evident in dialogues where characters confront or defy each other, reflecting the broader socio-political struggles depicted in the film. In conclusion, the study's findings confirm the major hypotheses regarding the role of negation in character development, narrative progression, and thematic depth. Additionally, the emergence of minor conclusions related to historical context, identity, emotional nuance, and power dynamics underscores the multifaceted function of negation in "The Message," contributing to a richer understanding of its linguistic and stylistic complexity.

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