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#### \*Corresponding author: Assist. Lect. Ammar Kadhim Hadi Ministry of Education Open Educational College\_Al-Suwayrah Branch Email: ammarkadhim1981@gmail.com Key words: Sayyed Hassan Nasrallah, Conceptual Metaphor Critical Theory, Metaphor Metaphor Analysis, Identification Process, political resistance rhetoric, metaphor. ARTICLE INFO

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#### Metaphor in Resistance Discourse: A Cognitive Linguistic Analysis of Sayyed Hassan Nasrallah's Speeches

#### Abstract

Augmented by the Metaphor Identification Procedure (Pragglejaz Group, 2007), this research investigates the metaphorical framework of Sayyed Hassan Nasrallah's political resistance discourse utilizing Conceptual Metaphor Theory (Lakoff & Johnson, 1980) and Critical Metaphor Analysis (Charteris-Black, 2011). Relying on a collection of seven speeches from 2013 to 2023, it finds prevalent conceptual metaphors and explores their cognitive, emotional, and ideological aspects. The analysis reveals a systematic usage of metaphor largely originating from the areas of Religion/Spirituality and War/Conflict supported by figurative frameworks from Natural Force, Structure/Fragility, and Health/Illness. These metaphors depict resistance as sacred, inevitable, and morally acceptable while developing collective identification and tactically delegitimizing adversarial forces. The article clarifies how metaphor functions as both a cognitive tool and a technique of persuasion by defining metaphors as structural or ontological and distinguishing between conventional and new expressions. The findings emphasize the basic need for metaphor in constructing ideological narratives, matching political opposition with cultural standards, and supporting legitimacy in conflict situations. This work adds to the disciplines of political linguistics, critical discourse analysis, and translation studies by demonstrating how metaphor generates socio-political reality rather than only reflecting it.

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الاستعارة في خطاب المقاومة: تحليل لساني معرفي لخطب السيد حسن نصر الله م.م. عمار كاظم هادي / وزارة التربية- الكلية التربوية المفتوحة الخلاصة :

بدعم من إجراء تحديد الاستعارة ، (Pragglejaz Group, 2007)، يتناول هذا البحث الإطار الاستعاري في خطاب المقاومة السياسية للسيد حسن نصر الله، مستندًا إلى نظرية الاستعارة المفهومية (لاكوف وجونسون، 1980)، والتحليل النقدي للاستعارة (تشارتر س-بلاك، 2011). ومن خلال تحليل مجموعة مكوّنة من سبع خطب أُلقيت بين عامي 2013 و 2023، يتعرّف البحث على الاستعارات المفهومية السائدة ويستكشف أبعادها المعرفية والعاطفية والإيديولوجية. تكشف النتائج عن استخدام منهجي للاستعارة، يغلب عليه الانتماء إلى مجالات الدين/الروحانية والحرب/الصراع، ويستند إلى أطر

تصوّر هذه الاستعارات المقاومة على أنها مقدسة ولا مفر منها ومقبولة أخلاقيًا، مع دور ها في بناء الهوية الجماعية ونزع الشرعية بشكل استراتيجي عن القوى المعادية. يوضح المقال كيفية عمل الاستعارة بوصفها أداة معرفية وآلية إقناع بلاغي، من خلال تصنيفها إلى استعارية بنيوية أو وجودية، والتمييز بين التعبيرات التقليدية والمبتكرة. تؤكد النتائج على الدور الأساسي للاستعارة في بناء السرديات الإيديولوجية، ومواءمة الخطاب المعارض سياسيًا مع القيم الثقافية، وتعزيز مشروعية المواقف في سياقات الصراع. تُسهم هذه الدراسة في ميادين اللسانيات السياسية، والتحليل النقدي للخطاب، ودراسات الترجمة، من خلال إظهار كيف تُنتج الاستعارة الواقع الاجتماعي-السياسي بدلاً من الاكتفاء بعكسه.

الكلمات المفتاحية: السيد حسن نصر الله، نظرية الاستعارة المفهومية، التحليل النقدي للاستعارة، إجراء تحديد الاستعارة، خطاب المقاومة السياسية.

#### . Introduction

Particularly known for his oratorical skill and rhetorical effect, Sayyed Hassan Nasrallah is generally acknowledged as one of the most powerful people in the modern Islamic world. His speech shows clarity, persuasion, and linguistic eloquence by drawing deeply from the Islamic cultural legacy and the intellectual legacy of the Prophet's family (Ahl al-Bayt). Reflecting both theological foundation and religious knowledge, his sermons are rich in Qur'anic allusions. Apart from his religious presence, Nasrallah's speech reflects political, social, and spiritual crossovers. Aiming to influence moral awareness and social responsibility, his communicative style is deliberate and value-laden. The ethical and educational content of his speech is a basic building block; his messages usually provide moral direction meant to foster both personal and social integrity (Marei, 2024).

Language might be seen as a weapon "deployed to maintain power" (Hadi, 2023; Jackson, 2005, p.25). A more careful look shows that language is an extensive armoury of strategic weapons rather than just a single tool of communication. Each one has the power to influence cognition, emotion, and behaviour. Among these rhetorical weapons, metaphor occupies a particularly strong position as a central tool for building, challenging, and internalizing complicated reality.

Recent decades have seen a rise in academic interest in metaphor as scholars realize its importance in shaping perception and ideology throughout social and political discourse. Far from being limited to literary or poetic use, metaphor "is pervasive in everyday life" (Lakoff & Johnson, 1980, p. 3) and can shape our thinking and perception of reality. Lakoff and Johnson's perspective on metaphor inspired them to develop Conceptual Metaphor Theory (CMT) in their book "Metaphors We Live By." Metaphor embeddedness in social interactions, religious narratives, and political rhetoric speaks to its vital function as a vehicle for building meaning and expressing ideological viewpoints (Qaddash & Bin Abbad, 2020). Metaphors are at the heart of conversation; it is not just a cosmetic touch but rather a fundamental tool by which people affirm ideological frameworks, shape political and social arguments more persuasively, and view reality (Hadi, 2023). Metaphors' conceptual domains tend to be rooted in familiar, daily experiences, as noted by Gornostaeva (2018) and Charteris-Black (2011), making them cognitively accessible and rhetorically powerful for a large audience.

Building on this theoretical grounding, Charteris-Black (2005, 2011) introduced Critical Metaphor Analysis (CMA)—a framework that integrates conceptual metaphor theory with critical discourse analysis to explore how metaphors not only reflect but also construct ideological positions. By inquiring why particular metaphors are selected, what social and political roles they play, and how they justify some worldviews while marginalizing others, CMA transcends merely spotting metaphorical patterns. Metaphor in this context is a major tool for exercising symbolic power, consequently influencing narratives of identity, legitimacy, and resistance.

Although metaphor analysis has attracted significant interest in recent decades, most academic focus has been on political figures inside formal state structures—namely presidents, prime ministers, and institutional leaders. Particularly in areas like war rhetoric, crisis communication, and national identity building, many studies have looked at the metaphorical frameworks in the addresses of American presidents, as in Lesz (2011), Woods (2022) and Pilyarchuk and Onysko (2018), British prime ministers as in Cesiri (2024) and other internationally known figures as in Abbas (2020). Non-state actors and people working inside

ideological and resistance-based movements have received far less focus, though. Considering conceptual metaphor theory, this gap in the literature—what could be broadly referred to as resistance discourse or resistance literature (e.g., political-religious discourse produced by actors involved in anti-colonial or ideological struggles)—remains underexplored, particularly when viewed critically.

From this perspective, the current study examines seven speeches delivered by Sayyed Hassan Nasrallah between 2013 and 2023, analyzing metaphors in the former Hezbollah Secretary-General's discourse. This research seeks to address two central questions:

(1) What are the most recurrent and salient conceptual metaphors in Nasrallah's speeches?

(2) What are the communicative, ideological, and emotional aims behind the use of these metaphors?

This paper seeks to provide a new contribution to the expanding area of metaphor research by shifting the emphasis toward a resistance-oriented speaker functioning within a postcolonial and religious-political framework. It broadens the range of study beyond prevailing political paradigms, therefore enhancing the theoretical discussion on metaphor with viewpoints based on cultural resistance, collective identity, and religious legitimacy. Furthermore, by using Critical Metaphor Analysis, the study questions the persuasive and ideological roles of metaphor and provides analysis of how figurative language functions as a discursive tool for forming political belief, emotional involvement, and symbolic power rather than only as a reflection of reality. The study emphasizes the rhetorical power of metaphor in situations where statehood, identity, and survival are constantly negotiated via language in addition to concluding a scholarly gap.

#### 2. Theoretical Background and Literature Review

#### 2. 1 Theoretical Background

#### 2. 1. 1 Conceptual Metaphor Theory (CMT)

Tracing its formal articulation, Conceptual Metaphor Theory (CMT) originates from George Lakoff and Mark Johnson's ground-breaking book "Metaphors We Live By" (1980). Despite their efforts, the theory's intellectual roots are much older, dating back centuries of philosophical study that viewed metaphor as more than just rhetorical ornamentation but as a fundamental tool for forming, reshaping, and even creating reality. Friedrich Nietzsche and, more recently, Max Black are two prominent figures in this intellectual tradition who made substantial contributions to our understanding of the cognitive and ontological aspects of metaphor (Kövecses, 2020).

According to this cognitive-linguistic perspective, metaphor is more than just a linguistic embellishment; it is a fundamental mechanism of human cognition. It enables people to think about complex or abstract events by referencing more concrete, experience-based domains. For example, temporal experience could be organized in terms of movement; ideas could be presented as food; conflicts could be thought of as war; and businesses could be seen as living entities. These metaphorical mappings—cognitive projections from source to target domains—profoundly shape human understanding: people often call "time flying," "digesting information," "winning arguments," or "pruning organizations" (Steen, 2014, p. 2).

Steen (2014) underlines how the cognitive-linguistic model started by Lakoff and Johnson directly disputed conventional wisdom, which had long limited metaphor to poetic or rhetorical spheres. Lakoff and Johnson rethought metaphor in language as the surface manifestation of large, methodical conceptual networks. Metaphor was set as a basic component of thought itself rather than an unusual departure inside language.

The pervasive nature of metaphor can be shown by the conceptual metaphor "AN ARGUMENT IS WAR," which structures everyday expressions such as:

"Your claims are indefensible."

"He attacked every weak point in my argument."

"His criticisms were right on target."

"I demolished his argument."

"You disagree? Okay, shoot!"

"He shot down all of my arguments."

(Kövecses, 2010, p. 6; Lakoff & Johnson, 1980, p. 4)

Lakoff and Johnson (1980) further emphasize that metaphors "highlight and make coherent certain aspects of our experience," shaping not only perception but also future action, often functioning as "self-fulfilling prophecies" (p. 156).

Building on this basis, Kövecses (2017) points out CMT as a consistent theoretical tool able to account for a great variety of metaphor-related events. These include the systematic projection of language from one domain to another, the polysemous nature of the lexicon, the diachronic shift from concrete to abstract meanings, the acquisition of metaphors during child language development, the historical emergence of metaphorical meanings, and the cross-cultural and intra-cultural variation in metaphorical structures. Moreover, CMT explains the processes behind the constant generation of new metaphors and takes into consideration the presence of conceptual metaphors across various modes of expression—including verbal, visual, and literary forms.

Modern research has provided more improvements. According to Evans (2007), metaphor is "a form of conceptual projection involving mappings or correspondences holding between distinct conceptual domains" (p. 136). Likewise, Kövecses (2010) defines conceptual metaphor as "understanding one domain of experience (usually abstract) in terms of another (usually concrete)," therefore capturing it as both a cognitive process and product (p. 4). Kövecses (2020) later defines conceptual metaphor as "a systematic set of correspondences between two domains of experience" (p. 2).

#### 2.1.2 Types of metaphor

Kövecses (2010), expanding on the work of Lakoff and Johnson (1980), distinguishes between conceptual metaphors—cross-domain mappings within thought—and their linguistic expressions, which realize these mappings in discourse (Lakoff, 1993, p. 203). His categorization points out two main axes: cognitive function and conventionality.

In terms of conventionality, metaphors may be conventional, widely entrenched in everyday language and thought (e.g., LIFE IS A JOURNEY), or

unconventional, offering novel framings often found in poetry, public rhetoric, or creative discourse (e.g., LIFE IS A MIRROR) (Kövecses, 2010).

From a cognitive standpoint, metaphors fit three categories. Often by using personification, ontological metaphors let abstract events be thought of as objects or entities (e.g., THE MIND IS A MACHINE). Grounded in spatial orientation, orientational metaphors include HAPPY IS UP or GOOD IS UP (Chen, 2018). The most complicated are structural metaphors that transfer the internal organization of one domain onto another; one such example is ARGUMENT IS WAR, which shapes reasoning through the use of conflict language (Jabat et al., 2017).

These categories guide the analysis of the current work by framing the cognitive and rhetorical ways in which metaphors function in political resistance discourse.

#### 2. 1. 3 Metaphor in Political and Ideological Discourse

Based on the cognitive-linguistic bases of Conceptual Metaphor Theory (CMT), scholars have increasingly recognized metaphor as an effective rhetorical device in ideological and political discourse. Charteris-Black (2011) stated that metaphors help political speakers make abstract or complicated concepts easier to understand by putting them in terms of things people are familiar with from their own experiences. This strategy not only clarifies political messages but also increases their emotional and moral appeal by aligning them with people's preexisting values (Charteris-Black, 2011). Metaphors based on family roles, economic reasoning, or physiological processes are frequently employed in political communication to legitimize policies or support controversial decisions. Metaphors are fundamental to the creation of political mythologies where leaders portray themselves as protectors, redeemers, or visionaries; they go beyond simply defining meaning. Charteris-Black (2004, 2005, 2011) maintains that politicians strategically select metaphors to achieve rhetorical goals—especially the legitimation of power, mobilization of public sentiment, and formation of collective identity. This point of view inspired him to create Critical Metaphor

Analysis (CMA), a method combining CMT with critical discourse analysis to investigate not only the cognitive structure of metaphors but also their persuasive and ideological roles.

Charteris-Black (2004) claims that CMA is interested in finding how metaphor reflects underlying worldviews, supports social hierarchies, and projects culturally relevant stories. It stresses three processes: identification of metaphorical expressions, interpretation of their conceptual foundation, and explanation of their persuasive purpose in discourse (Charteris-Black, 2004). CMA therefore goes beyond description to question how particular metaphors affect public perception of political events and what they hide or expose.

Charteris-Black (2005, 2011) contends that by selectively framing problems, legitimizing actions, and casting roles for different social actors, metaphors function as symbolic actions doing more than just convey meaning; they produce ideological coherence (p. 28). Metaphors can be especially important tools in the strategic rhetoric of political leadership, especially in times of crisis, as they can increase anxiety, call for unity, or dichotomize moral conflicts.

Though useful, metaphors have come under fire for their possible manipulation. Van Dijk (2006) and Krisagbedo, Eze, and Mamah (2021) warn that metaphors might oversimplify complicated reality, hide contradictions, and promote binary oppositions that invalidate dissent. Mio (1997) and Hadi (2023) further note that the persuasive subtlety of metaphor makes it a powerful vehicle for ideological naturalization—changing built meanings into perceived truths.

Kittay (1989) adds a philosophical dimension by arguing that metaphors do not simply relay new information but reconfigure prior knowledge. In doing so, they shift interpretive frameworks and reshape the meanings individuals attribute to political actions and events.

Considering these several roles, the current paper uses Critical Metaphor Analysis with Conceptual Metaphor Theory to examine the strategic use of metaphor in Sayyed Hassan Nasrallah's resistance discourse. CMT allows one to

systematically classify source-target mappings, while CMA provides the essential tools required to expose ideological intent, emotional mobilization, and symbolic legitimization. Together, they offer a powerful and advanced instrument for analyzing the ways in which metaphors foster ideological commitment, impact resistance identity, and produce meaning.

The study also uses the Metaphor Identification Procedure (MIP), which was put forth by the Pragglejaz Group (2007), to guarantee methodological accuracy. This ensures that metaphorical expressions are consistently and reliably identified throughout the speeches. The combination of CMT, CMA, and MIP offers a methodical way to investigate how sacred, necessary, and collective resistance are metaphorically constructed in modern political discourse.

#### 2. 2 Related Literature

Numerous studies have examined how metaphor is used to persuade, mobilize, and construct social realities in a variety of genres, including literary texts, religious sermons, political speeches, and media discourse. A few studies that have looked at metaphor in discourse are reviewed in this section.

Lesz (2011) conducted a comprehensive metaphor analysis of twelve speeches delivered by Barack Obama between 2007 and 2010, with a focus on the conceptual framing of war, terrorism, and conflict. The study, which was based on Conceptual Metaphor Theory (CMT), aimed to show how metaphorical frameworks influenced Obama's reputation as a charismatic, upbeat, and morally authoritative leader. Lesz discovered recurrent metaphorical themes using the Metaphor Identification Procedure (MIP), including heroic myths, journey metaphors, and Lakoff's "Fairy Tale of the Just War" schema (p. 23). The study demonstrated that rather than openly disparaging opponents, Obama's rhetoric was intended to evoke emotional resonance through metaphors that emphasized moral progress, national unity, and shared goals. In the end, the research emphasized how metaphor shapes ideological narratives and how it helps to align

feelings between speaker and audience using culturally ingrained and emotionally charged imagery.

Focusing on how lexical repetition acts as a vehicle for ideological reinforcement, Lahlali's (2012) study looks at the strategic use of lexical repetition in Sayyed Hassan Nasrallah's speeches during and after the 2006 conflict with Israel. Based on Critical Discourse Analysis and using Fairclough's (1992) framework, the paper examines two mid- and post-conflict speeches and concludes that repetition acts as several rhetorical devices: praising allies, condemning foes, advancing divine legitimacy, and unifying a divided audience. The study shows that, far from being only aesthetic, repetition in Arabic discourse is politically charged and frequently used to create emotional resonance, claim power, and shape national and religious identity. Although the research highlights the convincing and emotional power of repetition in Nasrallah's speech, it does not emphasize metaphor as a conceptual or cognitive tool. Therefore, by broadening the study to the metaphorical structure of Nasrallah's discourse, the present work supports Lahlali's results by providing a cognitive-linguistic explanation of how metaphor—as separate from repetition—operates in building ideological narratives.

Focusing on how metaphor shapes both political issues and Trump's public persona, Pilyarchuk and Onysko (2018) investigate the use of conceptual metaphors in three early speeches by Donald Trump: his nomination acceptance, election victory, and inaugural address. Based on Conceptual Metaphor Theory and using the Metaphor Identification Procedure (MIP), the research finds 346 metaphorical expressions, with predominant source domains including OBJECT, JOURNEY, BUILDING, and ANIMAL (pp. 102-103). While framing important policy topics like immigration and national security using emotionally resonant language, these metaphors help to support Trump's self-positioning as a builder, healer, and warrior. Though the study effectively shows metaphor's twofold function in political framing and persona building, it is still limited to Western,

institutional political discourse and does not reach ideological or resistance-based settings. It thus ignores the function of metaphor in non-state or spiritually driven resistance rhetoric, which the current study seeks to highlight.

Woods (2022) conducts a comparative analysis of three dominant conceptual metaphors—POLITICS IS WAR, POLITICS IS A JOURNEY, and POLITICS IS LOVE—in 40 American presidential speeches, to determine whether metaphor usage varies across party lines or speech genres. Based on Conceptual Metaphor Theory and using both qualitative coding and statistical modeling—for example, Rasch analysis—the research shows that JOURNEY metaphors greatly outnumber others and that LOVE metaphors are least used. Curiously, the findings reveal no notable difference in metaphor usage between Democrats and Republicans or between inaugural and nomination addresses, implying that rhetorical genre rather than political ideology may influence political metaphor more. Although the research helps to clarify metaphorical consistency in state-level American discourse, its emphasis on institutional, Western political leaders and traditional metaphor types starkly contrasts with the current study's focus on metaphoric creativity, emotional resonance, and ideological positioning in the rhetoric of a non-state, resistance-based political figure.

Hadi's (2023) thesis uses Conceptual Metaphor Theory, the Metaphor Identification Procedure (MIP), and Charteris-Black's Critical Metaphor Analysis to explore the ideological discourse of two radical non-state figures—Osama bin Laden and Abu Bakr al-Baghdadi—using conceptual metaphor. Drawing also on Van Dijk's triangulated model of manipulation, the study shows that both people use emotionally charged and ideologically saturated metaphors like RELIGION IS WAR and OPPONENT IS DISEASE to build in-group moral superiority, dehumanize enemies, and incite violent action. Although the study pushes metaphor research outside conventional state actors and into radical political discourse, its emphasis on jihadist militancy and violence-oriented rhetoric sets it apart from the current work, which focuses on a non-state actor functioning under an institutionalized resistance framework with more general political, religious, and national goals.

Gonçalves (2024) looks at how dehumanizing metaphors shape hate speech in immigration discourse in Brazilian and British newspapers. Using Critical Metaphor Analysis (CMA), the paper examines 194 news stories (2016–2018) from Estado de S. Paulo, O Globo, The Times, and The Sun, finding 327 metaphorical expressions organized into 26 conceptual metaphors. While host nations were presented as containers, homes, or bodies, immigrants were often depicted as natural disasters, animals, or commodities. By strengthening the divide between "us" (host society) and "them" (immigrants), these metaphors fulfill ideological purposes, therefore fostering emotional othering and justifying exclusionary political goals. The study finds that even without clear slurs, metaphors in elite media can be subtle but strong tools of hate speech shaping public opinion and fostering xenophobia.

The literature has, as noted in the introduction, given little attention to the metaphorical techniques of non-state actors, especially those involved in ideological or resistance-based discourse. Although some studies have looked at the rhetoric of extremist people, such work usually focuses on violent militancy or radicalization. By contrast, the current work emphasizes a structured, religious-political resistance leader—Sayyed Hassan Nasrallah—whose discourse runs outside official state institutions but is essential in forming collective identity, political legitimacy, and emotional mobilization. This places the present study in a severely underexplored area of metaphor research.

# 3. Methodology

To investigate how metaphor operates cognitively and ideologically within political resistance discourse, this paper uses a qualitative, corpus-based method combining Conceptual Metaphor Theory (CMT) (Lakoff & Johnson, 1980) with Critical Metaphor Analysis (CMA) (Charteris-Black, 2005). Analytical rigor and semantic accuracy are guaranteed by the Metaphor Identification Procedure

(MIP) created by the Pragglejaz Group (2007), which underpins the metaphor identification process. By means of this integrated approach, metaphor is seen not only as a cognitive tool for organizing thought but also as a rhetorical device for justifying worldviews, building identity, and strengthening ideological commitments.

# **3.1 Data Selection**

Comprising seven full-length speeches given by Sayyed Hassan Nasrallah between 2013 and 2023, the empirical corpus for this work Three interdependent criteria informed the selection of speeches for this study: the salience of metaphorical language in framing discourses of political resistance; the contextual relevance of each speech to pivotal socio-political junctures in the region; and the rhetorical richness of the texts, especially their reliance on ideologically saturated and emotionally potent expressions amenable to systematic metaphor analysis.

A mix of reliable and publicly available media sources, including:

- (almaaref.org.lb)شبكة المعارف الإسلامية الثقافية -
- (almanar.com.lb)قناة المنار –
- (alahednews.com.lb)موقع العهد الإخباري –
- (alwaaqe3.com)موقع الواقع –

# **3.2 Analytical Framework**

To identify metaphorical expressions systematically, the Metaphor Identification Procedure (MIP) was applied across the seven speeches. Following the protocol of the Pragglejaz Group (2007), the analysis involved:

- **I.**Contextual Immersion: Full reading of each speech to establish a nuanced understanding of its rhetorical and socio-political context.
- **II.**Lexical Unit Identification: Isolation of individual lexical units, including idioms and set expressions.
- **III.**Basic vs. Contextual Meaning Evaluation:

Determination of each unit's contextual meaning within the immediate discourse. Reference to dictionary definitions to identify whether a more basic, concrete, or historically earlier meaning exists. Ibn Manẓūr's (Lisān al-ʿArab (2014) was used to accomplish this task.

A lexical unit was marked as metaphorical if a contrast between the contextual and basic meanings was evident and could be understood through comparison.

IV.Conceptual Mapping: Identified metaphorical expressions were linked to underlying conceptual metaphors (e.g., RESISTANCE IS FIRE, OCCUPATION IS DISEASE) and categorized within broader domains such as **RELIGION/SPIRITUALITY**, WAR/CONFLICT, NATURAL FORCE, STRUCTURE/FRAGILITY, and HEALTH/ILLNESS.

Critical Metaphor Analysis (CMA), which broadened the interpretive lens beyond cognitive mapping to examine the ideological motivations and discursive effects of metaphor use, complemented this process. CMA facilitated an in-depth investigation of how metaphors shape political narratives, create identities, and encode power relations.

## 3.3 Functional Categorization and Typology

After identification and conceptual mapping, metaphorical expressions were further classified according to their discursive function—including legitimation, delegitimation, mobilization, and identity construction. Metaphors were categorized as follows in line with CMT and CMA both:

•Conventional or novel, based on cultural familiarity and creative deviation

•Ontological, orientational, or structural, following CMT's cognitive distinctions

•Strategic or ideological, in line with CMA's critical lens on power and persuasion

This multi-layered analysis allowed the study to explore not just what metaphors

are used, but how and why they are deployed, especially in a context of resistance discourse that is inherently charged with ideological meaning.

## **3.4 Rationale for Methodological Design**

Triangulating CMT, MIP, and CMA builds a strong methodological framework linking ideological criticism with linguistic theory. CMT offers the conceptual basis for comprehending metaphor as a cognitive schema. By providing a repeatable process for spotting metaphorical language, MIP guarantees empirical clarity. By reading how metaphors support the building and legitimization of political and religious ideas, CMA adds a vital dimension.

Nasrallah's speeches, which are texts enmeshed in a postcolonial, spiritual, and geopolitical struggle, require such a cohesive approach. It enables the study to move beyond metaphor as a surface-level expression and explore metaphor as a tool for resistance, identity construction, and symbolic power.

# 4. Results and discussion

This section displays the findings of a metaphorical analysis of a corpus of seven speeches delivered by Sayyed Hassan Nasrallah between 2013 and 2023. The Metaphor Identification Procedure (MIP) (Pragglejaz Group, 2007) and Conceptual Metaphor Theory (Lakoff & Johnson, 1980) are used in the analysis to identify metaphorical expressions. Furthermore, Critical Metaphor Analysis (Charteris-Black, 2004, 2005, 2011) is employed to comprehend how metaphors are purposefully selected and employed to achieve ideological, persuasive, and legitimizing goals in the discourse of political resistance.

# 4.1 Metaphor Categorization and Conceptual Domains

Table 1 illustrates the results, (also see a detailed table in the appendix), which show a highly structured use of metaphor centred around dominant conceptual domains. It is clear from CMA that these metaphorical decisions are intentional and reflect the speaker's rhetorical goals, which include establishing collective identity, justifying resistance, and interpreting political realities through moral and affective prisms.

**Table 1. Categorized Conceptual Metaphors and Their Functions.** 

No	Arabic	Transliterati	English	Conceptual	Broad	Discursive
	Metaph	on	Translation	Mapping	Domain	Function
	or					

	1 1 1.00	1 1 (-)	(C 1: .:		DELIGION	
1	"الدعاء	al-duʿāʾ	"Supplicati	PRAYER IS	RELIGION	"Reframing
	سلاح"	silāķ	on is a	TOOL	/ WAR	spiritual acts
			weapon"			as active
						resistance"
2	"المقاومة	al-	"Resistance	RESISTANCE	NATURAL	"Highlightin
	نار تحرق	muqāwama	is fire	IS	FORCE /	g resistance
	المحتل"	nār tuḥriq	burning the	DESTRUCTIV	WAR	as
		al-muḥtall	occupier"	E FORCE		unstoppable
						and
						purifying"
3	"نحن	naḥnu al-	"We are the	INITIATIVE	WAR	"Asserting
	الطلقة	țalqa al-'ūlā	first bullet"	IS THE FIRST		leadership in
	الأولى"			SHOT		the struggle"
4	"صوتنا	șawtunā	"Our voice	PUBLIC	SOUND /	"Equating
	صفعة	ṣafʿa ʿalā	is a slap on	EXPRESSION	WAR	speech with
	على وجه	wajh al-	the	IS VIOLENCE		physical
	المحتل"	muḥtall	occupier's			resistance"
			face"			
5	"دم	dam al-	"The blood	MARTYRDO	RELIGION	"Portraying
	الشهداء	shuhadā'	of martyrs	M IS	/ FAMILY	sacrifice as a
	بيعة"	bayʿa	is a pledge"	COMMITME		binding
				NT		covenant"
6	"الشهداء	al-shuhadā'	"Martyrs	MARTYRDO	RELIGION	"Framing
••	فازوا	fāzū fawzan	achieved a	M IS	/ WAR	martyrdom
d C	فوزأ	ʿaẓīman	great	TRIUMPH	0 5	as a
	عظيماً"	1 9.00	victory"			victorious
			· · ·			achievement
	•					,,
7	"الدم	al-dam	"Blood is	SACRIFICE	JOURNEY /	"Linking
	مفتاح	miftāh al-	the key to	ENABLES	LIFE/DEAT	sacrifice to
	العودة"	ʻawda	return"	RETURN	Н	regaining
						homeland"
8	"الشهادة	al-shahāda	"Martyrdo	MARTYRDO	RELIGION	"Transformi
	حياة"	ḥayāt	m is life"	M IS LIFE		ng death
					LIFE/DEAT	into eternal
-				DD / 1995	H	life"
9	"الدعاء	al-duʿāʾ	"Supplicati	PRAYER IS	RELIGION	"Highlightin
	يدفع	yadfa al-	on repels	SHIELD	/ HEALTH	g prayer as a
	البلاء"	balā'	affliction"			protective
						force"
10	"الدعاء	al-duʿāʾ ka-	"Supplicati	PRAYER	RELIGION	"Emphasizin
	كالملح في الطعام"	l-milḥ fī al-	on is like	ENHANCES		g prayer's
	الطعام''	ța ʿām	salt in	LIFE		essential
			food"			supportive
	•					role"
11	"الوعد	al-waʿd al-	"The true	PROMISE IS	RELIGION	"Presenting
	الصادق	şādiq	promise is	LIGHT	/ LIGHT	divine
	منارة	manārat al-	the beacon			guidance as
				1	1	a source of
	التحرير"	taḥrīr	of liberation"			direction"

10		1 1			DELICION	
12	"دم	dam al-	"The blood	MARTYRDO	RELIGION	"Framing
	الشهداء	shuhadā'	of martyrs	M IS LIGHT	/ LIGHT	martyrdom
	نبر اس"	nibrās	is a			as
			beacon"			inspirational
						guidance"
13	"إسرائيل	Isrā'īl	"Israel is	THE ENEMY	STRUCTU	"Depicting
	أو هن من	awhan min	weaker	IS A	RE / WAR	the enemy
	بيت	bayt al-	than a	FRAGILE		as
	العنكبوت"	ʿankabūt	spider's	STRUCTURE		structurally
			web"			weak and
						vulnerable"
14	"العدو	al-ʿaduww	"The	THE ENEMY	STRUCTU	"Illustrating
	يتهاوى"	yatahāwā	enemy is	IS A	RE / WAR	the collapse
			collapsing"	COLLAPSING		of enemy
				STRUCTURE		strength"
15	"العدو	al-ʿaduww	"The	THE ENEMY	WAR	"Representi
	يترنح"	yatarannaḥ	enemy is	IS LOSING		ng enemy
			staggering"	BALANCE		instability
						and
						weakness"
16	"الكيان	al-kiyān	"The entity	THE ENEMY	STRUCTU	"Emphasizin
	يعيش	yaʿīsh hazza	is	IS AN	RE /	g deep
	هزة	wujūdiyya	experiencin	EARTHQUAK	NATURAL	existential
••	وجودية"	1 1 1	g an	E-STRUCK	FORCE	crisis of the
4 C			existential	1110 40	0 5	enemy"
	www.j		tremor"			
17	"الاحتلال	al-iḥtilāl	"Occupatio	OCCUPATIO	HEALTH	"Portraying
	سرطان"	sarațān	n is a	N IS DISEASE		occupation
			cancer"			as a deadly,
						corruptive
						force
						requiring
10		1		DEGIGERANCE	DEENGE	eradication"
18	"المقاومة	al- -	"Resistance	RESISTANCE	DEFENCE	"Framing
	درع الأمة''	muqāwama	is the	IS DEFENCE		resistance as
	الأمه"	dir' al-	nation's			protection of
		umma	shield"			communal
10	1 . 1	1 -	<u> </u>		DEFENSE	integrity"
19	"دمنا خط الدناء	damunā	"Our blood	SACRIFICE IS	DEFENCE	"Emphasizin
	الدفاع الأرار"	khațț al-	is the first	DEFENCE		g martyrdom
	الأول"	difā' al-	line of			as vital to
		awwal	defence"			national
20	1:1 1 - 11	1	"	DICNUTS		survival"
20	"کر امتنا لا تُداس"	karāmatunā	"Our	DIGNITY IS	FAMILY /	"Protecting
	لا بداس	lā tudās	dignity is	TERRITORY	DEFENCE	human
			not to be			dignity as
			trampled"			sacred
1				1		territory"

21	"شعبنا برکان غضب"	shaʻbunā burkān ghaḍab	"Our people are a volcano of rage"	PEOPLE ARE VOLCANO	NATURAL FORCE	"Portraying collective anger as explosive and unstoppable"
22	"المعركة تسونامي وعي"	al-maʿraka tsūnāmī waʿy	"The battle is a tsunami of awareness"	BATTLE IS TSUNAMI	NATURAL FORCE / JOURNEY	"Framing conflict as massive awakening movement"
23	"صمودنا جبل لا يهتز "	şumūdnā jabal lā yahtazz	"Our steadfastness is a mountain that does not shake"	STEADFASTNE SS IS MOUNTAIN	NATURAL FORCE	"Highlighting unshakable resilience"
24	"صونتا يزلزل الأرض"	șawtunā yuzalzilu al- arḍ	"Our voice shakes the earth"	PUBLIC OUTCRY IS EARTHQUAKE	SOUND / NATURAL FORCE	"Asserting the disruptive power of collective voice"
25	"صوت الشهداء أعلى من رصاص العدو "	şawt al- shuhadā' a'lā min raṣāṣ al- 'aduww	"The voice of the martyrs is louder than the enemy's bullets"	MARTYRS' VOICE OVERPOWERIN G	SOUND / WAR	"Elevating symbolic power over military aggression"
26	"قلوب رقيقة"	qulūb raqīqa	"Tender hearts"	SOFT HEARTS ARE OPEN	RELIGION	"Describing emotional openness to faith and spirituality"
27	"المعركة مفصلية"	al-maʻraka mafsaliyya	"The battle is pivotal"	BATTLE IS TURNING POINT	JOURNEY	"Signifying historical importance of struggle"
28	"تحرير الأرض غرس الأمل"	taḥrīr al-arḍ ghars al-amal	"Liberating the land plants hope"	LIBERATION IS PLANTING	JOURNEY / FAMILY	"Framing liberation as cultivating future possibilities"
29	"الكيان في دوامة ر عب"	al-kiyān fī dawāmat ruʿb	"The entity is in a whirlpool of terror"	ENEMY IS TRAPPED IN FEAR	STRUCTURE / WAR	"Portraying the enemy engulfed in chaos and fear"
30	"إرادتنا صلبة كالصخر "	irādatunā şalba ka-al-şakhr	"Our will is solid as rock"	PEOPLE'S WILL IS A ROCK	NATURAL FORCE	"Representing resilience and determination"
31	"نحن جذوة المقاومة"	naḥnu jadhwat al-muqāwama	"We are the flame of resistance"	RESISTANCE IS FIRE	NATURAL FORCE	"Portraying resistance as a burning,

						perpetual force"
32	"الاحتلال سرطان استئصاله"	al-iḥtilāl saraṭān yajibu isti'ṣāluhu	"Occupation is a cancer that must be removed"	OCCUPATION IS ILLNESS TO BE CURED	HEALTH	"Emphasizing the necessity of eradicating occupation"

By fusing spirituality and resistance, metaphors such as الدعاء سلاح)(al-duʿāʾ silāḥ – "Supplication is a weapon") and دم الشهداء نبراس (dam al-shuhadāʾ nibrās – "The blood of martyrs is a beacon") serve ideological goals. As CMA emphasizes, these metaphors are not only cognitive mappings but also rhetorical strategies for constructing a sacred political identity. Nasrallah's argument, which equates prayer with war and martyrdom with direction, instills a sense of moral urgency and grounds resistance in theological principles.

Metaphors originating from the Natural Force and Fragile Structure domains (such as "Our people are a volcano of rage" and "Israel is weaker than a spider's web" in Isrā'īl awhan min bayt al-ʿankabūt) are also ideologically charged. CMA claims that these metaphors delegitimize the adversary while emotionally directing the audience toward a tale of divine justice and unavoidable triumph.

# 4.2 Conventional and Novel Metaphors

The analysis distinguishes between the conventional and novel metaphors in the corpus in addition to mapping dominant conceptual domains. Table 2 below lists the conceptual metaphors, associated language expressions, and their distributional frequencies, highlighting the balance between creative figurative constructions and deeply embedded cultural frames.

Table 2. Conventional and Novel Metaphors: Conceptual and Linguistic Examples with
Frequency.

Metaphor Type	Conceptual	Linguistic	Total Frequency	Percentage (%)
	Metaphors	Metaphors		
Conventional	STRUGGLE /	الدعاء سلاح ;المقاومة	20	76.92%
	RESISTANCE IS	نار تحرق المحتل ;نحن		
	WAR;	الطلقة الأولى ;صوتنا		
	MARTYRDOM	صفعة على وجه		
	IS VICTORY /	المحتل ;دم الشهداء		
	SACRIFICE IS	بيعة زالشهداء فازوا		
	POWER;	فوزأ عظيماً ;الدم مفتاح		

	PRAYER IS A	العودة ;الشهادة حياة ;		
	TOOL /	الدعاء يدفع البلاء ;		
	SUPPORT;	الدعاء كالملح في		
	DIVINE	الطعام زالوعد الصادق		
	PROMISE IS	منارة التحرير ;دم		
	LIGHT; ENEMY	الشهداء نبر اس ;		
	IS A	إسر ائيل أو هن من بيت		
	STRUCTURE;	العنكبوت ;العدو		
	OCCUPATION	يتهاوى ;العدو يترنح ;		
	IS A DISEASE;	الكيان يعيش هزة		
	RESISTANCE IS	وجودية ;الاحتلال		
	DEFENSE;	سرطان ;المقاومة درع		
	DIGNITY IS	الأمة ;دمنا خط الدفاع		
	TERRITORY /	الأول ;كرامتنا لا تُداس		
	BOUNDARY			
Novel	PEOPLE ARE	شعبنا بركان غضب ;	6	23.08%
	NATURAL	المعركة تسونامي		
	FORCES;	و عي ;صمودنا جبل لا		
	PUBLIC	يهتز ;صوتنا يزلزل		
	EXPRESSION IS	الأرض ;صوت		
	FORCE;	الشهداء أعلى من		
	SPIRITUAL	رصاص العدو ;قلوب		
	STATE IS	رقيقة		
	SOFTNESS /			
	PURITY			

The frequent use of conventional metaphors highlights the extent to which deeply embedded cultural schemas are reactivated in order to maintain ideological coherence. Traditional metaphors are commonly used to ground political messages in linguistically acceptable language and reinforce preconceived notions, according to CMA. An attempt to revitalize the discourse, increase emotional engagement, and extend metaphorical reasoning into new symbolic domains is evident in the emergence of new metaphors, particularly those that evoke images of earthquakes, mountains, or tsunamis.

#### 4.3 Typological Classification of Conceptual Metaphors

Apart from their conventionality, the corpus's metaphors were categorized based on their typology, or whether they served as ontological or structural metaphors. Structural metaphors frame complicated social and political experiences through the lens of conflict, struggle, and defence by methodically mapping one domain onto another. In contrast, ontological metaphors enable the conceptualization of abstract phenomena as concrete entities by reifying them. Table 3 displays the typological breakdown.

Conceptual Metaphor	Metaphor Type	Linguistic Metaphors	Frequency
		(from Speeches)	
STRUGGLE /	Structural	الدعاء سلاح ;المقاومة نار	4
<b>RESISTANCE IS</b>		تحرق المحتّل ;نحن الطلقة	
WAR		الأولى ;صوتنا صفعة على	
		وجه المحتل	
MARTYRDOM IS	Ontological	دم الشهداء بيعة زالشهداء	4
VICTORY /		فازوا فوزأ عظيماً زالدم	
SACRIFICE IS		مفتاح العودة زالشهادة حياة	
POWER			
PRAYER IS A	Ontological	الدعاء يدفع البلاء زالدعاء	2
TOOL / SUPPORT	C	كالملح في الطعام	
DIVINE PROMISE	Ontological	كالملح في الطعام الوعد الصادق منارة	2
IS LIGHT	0	التحرير ;دم الشهداء نبراس	
ENEMY IS A	Structural	إسرائيل أوهن من بيت	4
STRUCTURE		العنكبوت ;العدو يتهاوى ;	
		العدو يترنح ;الكيان يعيشُ	
		هزة وجودية	
OCCUPATION IS A	Ontological	الاحتلال سرطان	1
DISEASE			
PEOPLE ARE	Ontological	شعبنا برکان غضب ;	3
NATURAL FORCES	o moregreen	المعركة تسونامي وعي ;	C
	1 11 1 1	صمودنا چبل لا يهتز	16 6 6 6 6 1
RESISTANCE IS	Structural	المقاومة درع الأمة :دمنا	2 2 2
DEFENSE		خط الدفاع الأول	
PUBLIC	Ontological	صوتنا يزلزل الأرض :	2
EXPRESSION IS	Ontological	صوت الشهداء أعلى من	2
FORCE			
SPIRITUAL STATE	Ontological	رصاص العدو قلوب رقيقة	1
IS SOFTNESS /	Ontological	للرب ريب	1
PURITY			
DIGNITY IS	Ontological	کر امتنا لا تُداس	1
	Untological		1
TERRITORY /			
BOUNDARY			

# Table 3. Detailed Classification of Conceptual Metaphors by Type,Linguistic Examples, and Frequency.

According to Charteris-Black (2005), metaphors have two purposes: conceptual and rhetorical. المقاومة نار تحرق العدو (Al-muqāwama nār tuḥriq al-muḥtall,) which means "Resistance is fire burning the occupier," is one example of a structural metaphor that organizes political reasoning around struggle and confrontation. Ontological metaphors that concretize abstract threats and legitimize moral action include الاحتلال سرطان (al-iḥtilāl saraṭān, or "Occupation is a cancer"). These typologies demonstrate, via CMA, how metaphor not only mirrors thought but also promotes strategic framing to elicit support, rationalize opposition, and create divisive moral dichotomies.

# 4.4 Visual Representation of Conceptual Domain Distribution

The patterns found in the data are further clarified by visualizations. The corpus is dominated by metaphors from the religion/spirituality and war/conflict domains, as shown in Figures 1 and 2. Natural Force, Structure/Fragility, and Health/Illness domains provide secondary but rhetorically significant contributions.



Distribution of Metaphors across Broad Conceptual Domains (Pie Chart)

Figure 1. Distribution of metaphors across broad conceptual domains.

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Figure 2. Frequency of metaphors categorized by conceptual domain.

The visual dominance of Religion/Spirituality and War/Conflict supports Charteris-Black's assertion that metaphors are chosen to fulfill persuasive goals (2011). These domains are purposefully highlighted in order to combine divine mandate and existential struggle, two major tenets of Nasrallah's discursive framework. By enshrining political action in images of sacrifice and heroism, CMA highlights how this visual and metaphorical prominence affects audience interpretation.

## 4.5 Interpretation: Metaphors as Instruments of Identity and Ideology

When combined, the metaphors used in these speeches create a whole ideological universe. Resistance is portrayed as a sacred, existential duty rather than just a political position. Using these metaphors:

•Faith becomes a weapon.

•Sacrifice becomes eternal life.

•The enemy is depicted as collapsing, diseased, and illegitimate.

•The collective is elevated to unstoppable natural force status.

In the religious domain, metaphors such as الدعاء سلاح (Supplication is a weapon) and مرالشهداء نبراس (The blood of martyrs is a beacon) sacralise the struggle, transforming acts of faith into acts of defiance. These metaphors effectively collapse the boundary between spirituality and militancy, framing political engagement as an extension of religious duty.

Similarly, war metaphors such as نحن الطلقة الأولى) (We are the first bullet) and المقاومة نار تحرق المحتل (Resistance is fire burning the occupier) valorise initiative, sacrifice, and collective agency. Natural force metaphors ( شعبنا بركان غضب "Our people are a volcano of rage") further depict the movement as unstoppable and elemental, underscoring the inevitability of political upheaval.

In depicting the enemy through metaphors of fragility ( إسرائيل أو هن من بيت العنكبوت ) Israel is weaker than a spider's web") and pathology ( الاحتلال سرطان ) "Occupation is a cancer"), the discourse systematically delegitimizes the adversary, framing resistance not merely as justified, but as necessary for collective survival and moral purification.

The speeches thus create a cognitive and emotional universe in which resistance is revered, the enemy is illegitimate, and struggle is both a historical necessity and a religious requirement through the meticulous arranging of both traditional and new metaphorical frames.

Lastly, the study's results confirm that metaphor is essentially structural rather than ornamental in Nasrallah's political discourse. Metaphors serve as the very grammar that energizes emotional imperatives, reinforces ideological commitments, and activates cognitive schemas. The discourse creates a strong connection between political action, existential purpose, and collective identity by skilfully fusing traditional metaphorical frameworks with creative figurative constructions.

The metaphorical landscape of the speeches under analysis demonstrates a deliberate and highly structured use of figurative language, with a discernible emphasis on a limited number of dominant conceptual domains. As seen in Figure 1 (Pie Chart) and Figure 2 (Bar Chart), metaphors under the Religion/Spirituality and War/Conflict domains are clearly more common, while significant but secondary patterns can be found under the Natural Force, Structure/Fragility, and Health/Illness domains. This distribution reflects two interrelated thematic

pillars: the sacralisation of resistance and the existential framing of struggle as inevitable and morally righteous.

Metaphors like الدعاء سلاح) (al-duʿāʾ silāḥ, "Supplication is a weapon") instantiate the conceptual metaphor PRAYER IS A TOOL/WEAPON in the Religion/Spirituality domain, redefining acts of devotion as tools of active resistance. In a similar vein, الشهداء نبر اس (dam al-shuhadāʾ nibrās – "The blood of martyrs is a beacon") references MARTYRDOM IS LIGHT, presenting martyrdom as both a source of direction and illumination for the group. By emotionally fusing political activism with faith, these metaphors present spiritual practice as an active contribution to the greater good rather than as a retreat.

Equally important is the War/Conflict domain. INITIATIVE IS FIRST SHOT is embodied by phrases like نحن الطلقة الأولى (naḥnu al-ṭalqa al-ʾūlā, "We are the first bullet"), which elevate proactive agency and leadership in the resistance narrative. RESISTANCE IS DESTRUCTIVE FORCE is tapped into by the metaphor المقاومة نار تحرق المحتل (al-muqāwama nār tuḥriq al-muḥtall – "Resistance is fire burning the occupier"), which highlights the purgative, unavoidable destruction of oppression. These metaphors evoke strong feelings of urgency, selflessness, and valiant conflict.

Emotional momentum is further enhanced by metaphors rooted in the Natural Force domain. Both المعركة تسونامي وعي (al-maʿraka tsūnāmī waʿy – "The battle is a tsunami of awareness") and شعبنا بركان غضب (shaʿbunā burkān ghaḍab – "Our people are a volcano of rage") correspond to PEOPLE ARE NATURAL FORCES and BATTLE IS A TSUNAMI, respectively. By portraying the group struggle as an unstoppable, elemental force, these metaphors promote a sense of inevitable empowerment.

By undermining the perceived strength of the adversary, metaphors related to structure and fragility serve strategic discursive purposes. Phrases such as إسرائيل [Isrā'īl awhan min bayt al-ʿankabūt – "Israel is weaker than a spider's web") and الع مح يتهاوى (al-ʿaduww yatahāwā – "The enemy is collapsing")

instantiate ENEMY IS COLLAPSING, delegitimizing the enemy through imagery of inevitable structural failure. These metaphors create a strong in-group narrative of inevitable victory, boost confidence, and reaffirm hope.

Although less dominant numerically, metaphors in the Health/Illness domain such as الاحتلال سـرطان (al-iḥtilāl saraṭān – "Occupation is a cancer") under OCCUPATION IS DISEASE—carry profound ideological weight. They recast political conflict as a moral imperative for purification and survival, depicting resistance not simply as choice but as existential necessity.

Apart from mapping prevailing areas, the metaphors actively generate identity, ideology, and legitimation. In Sayyed Hassan Nasrallah's speeches, metaphor is a discursive weapon used to clarify who "we" are, what "we" believe, and why "we" must act.

Phrases like المقاومة درع الأمة (al-muqāwama dir'r al-umma - "Resistance is the shield of the nation") show that the idea metaphor RESISTANCE IS DEFENSE portrays resistance as a moral obligation linked to group defense. Creating a defensive national identity helps to morally defend armed resistance as a survival strategy.

Especially, شعبنا بركان غضب (sha'a'nā burkān ghaṭab - "Our people are a volcano of rage"), which depicts the people as active, uncontrollable forces instead of powerless victims, modifies collective identity even more. By raising the group to a divine and natural level, this rhetorical device embeds opposition inside historical and cosmic need.

Deeply rooted in the philosophy of sacrifice, metaphors such as الدم مفتاح العودة (al-dam miftāḥ al-\u02bbawda - "Blood is the key to return"), which depict martyrdom as transcendence and liberation rather than death, reflect this perspective. In this framework, martyrdom is seen as an existential victory embedded in religious and national identity rather than a loss.

Likewise, metaphors that use disease to depict the foe—for instance, الاحتلال (al-iḥtilāl saraḤān, "Occupation is cancer")—rob the enemy of legitimacy

and frame resistance as a moral and sanitary need. Conflict becomes justified as well as morally necessary. Metaphors such as SUPPLICATION IS A WEAPON ( $(a_1, a_2, a_3, a_4)$ ) help to incorporate religious practices themselves into this ideological framework by means of which faith is reinterpreted as active resistance. This combines political militancy with spiritual devotion, so producing a smooth unity between piety and struggle.

These findings show that in Nasrallah's speech, metaphor is more than only decorative. It channels emotional commitment, enhances identity, and activates shared beliefs; therefore, it is a constitutive structure of meaning. By combining creative constructions with deeply embedded metaphorical patterns, the speeches do more than just persuade; they also inspire resistance in the moral, historical, and spiritual consciousness of the audience.

### 5. Conclusion

This study finds that in Sayyed Hassan Nasrallah's political discourse, metaphor is not only decorative but rather fundamental to the evolution and preservation of ideological meaning, emotional resonance, and group mobilization. Metaphor has been shown to not only be cognitive but also a persuasive and legitimating tool carefully matched with rhetorical goals by means of the Metaphor Identification Procedure (MIP) and Critical Metaphor Analysis (CMA).

The analysis found a recurring network of conceptual metaphors mostly based in the areas of Religion/Spirituality and War/Conflict, supplemented by Natural Force, Structure/Fragility, and Health/Illness, addressing the first research question. By reinterpreting faith-based activities as weapons of battle, metaphors like preinterpreting faith-based activities as weapons of battle, metaphors like الدعاء ســـلاح (al-du'ā<sup>h</sup> silāḥ) and (dam al-shuhadāḥ nibrās) sacralize political resistance. While metaphors from natural events (e.g., شـعبنا شـعبنا , Our people are a volcano of rage") raise collective struggle to elemental inevitability, expressions like بركان غضـب "We are the first bullet") claim the speaker's agency in historical battle. Imagery like is weaker than a spider's web') strips opponents of moral and structural legitimacy even as it compares them to fragile, crumbling structures.

The findings answer the second research question by revealing that metaphorical expressions have overlapping and strategic communicative, ideological, and emotional functions. Based on resistance, piety, and martyrdom, they build an ingroup identity; they frame resistance as a morally righteous need; and they provoke emotional responses that deepen the audience's dedication to the speaker's message. The layered use of both conventional and creative metaphors encourages a conversation that is both familiar and fresh, rooted in deeply ingrained cultural schemas and sensitive to present political needs.

Finally, this study shows that metaphor is the cognitive and rhetorical basis of resistance discourse instead of a random component. Sayyed Hassan Nasrallah's speeches paint a morally urgent, emotionally powerful, and divinely sanctioned picture of resistance using metaphor. Metaphor not only clarifies political reality but also makes it required and fair; it also strengthens group identities and legitimizes ideological stances. Future studies could follow this line of investigation by looking at metaphor and other linguistic elements in the speeches of non-institutional figures, such as activists, small groups' leaders or, independent public intellectuals, whose discourse frequently has specific ideological and rhetorical significance. To further investigate the emotional impact of metaphor on audiences, researchers might think about using a quantitative approach. This would provide empirical insights into how figurative language influences affective responses and cognitive engagement in various contexts.

## 6. Applications and Implications

The results of the study provide useful direction for use in several areas, including political communication, critical discourse analysis, translation studies, and

education. The study offers a methodological model that can be applied to examine political language in a variety of historical and cultural settings by methodically categorizing the metaphorical frameworks present in political resistance discourse.

A better understanding of the strategic use of metaphors—such as depicting resistance as a consuming fire ( المقاومة نار تحرق المحتل – al-muqāwama nār tuḥriq al-muḥtall) or supplication as a weapon ( الدعاء سلاح – al-du'ā silāh)—in the field of political communication can help to guide the creation of more convincing rhetorical techniques. Political strategists and speechwriters can use these ideas to craft stories that resonate with the emotions and intellectual abilities of their target audience, therefore strengthening the impact of political messages by means of metaphorical frames with cultural origins.

The outcomes of translation research show the challenges in communicating metaphorical meaning across language and cultural boundaries. For translators wishing to preserve both the semantic core and the emotional and persuasive power of the source discourse, metaphors with deep roots in particular ideological and emotional settings, such as الاحتلال سرطان (al-iḥtilāl saraṭān, or "Occupation is a cancer"), present particular challenges. This work emphasizes the need of translation methods sensitive to the rhetorical and cultural dimensions of political metaphor.

From a teaching point of view, the methodical method of metaphor analysis offered here provides a useful tool for instructing students in linguistics, political science, and communication. It enhances students' critical awareness of public discourse since it shows how metaphorical language may be a strong tool for building and repeating ideological narratives.

This paper theoretically pushes debates in critical discourse analysis and cognitive linguistics by showing that metaphors are dynamic rhetorical devices that change with particular socio-political contexts rather than fixed conceptual mappings. The study increases present knowledge of metaphorical creativity in

institutional discourse by recording both traditional and new metaphorical constructions, especially in contexts of resistance and political struggle.

At last, this paper shows how important metaphor is in forming political identity, reinforcing ideological views, and inspiring group action. Its insights can help both the theoretical development of metaphor studies in the larger domain of language and politics and the practical use of metaphor in strategic communication.

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# مجلة لارك للفلسفة واللسانيات والعلوم الاجتماعية

Appendix	
Complete MIP-Based Conceptual Metaphor Analysis – All Seven Speeches	

Spe ech Titl e	Meta phor (Ara bic)	Translit eration of the Arabic expressi	Metaph or (English Translat ion)	Source Domain	Target Domain	Catego ry	Frequ ency	Context /Usage	Effect/ Aim
ایلة القدر ی	الدعاء سلاح	ons aldʻa' slah	Supplic ation is a weapon	Weapon	Supplicati on	Spiritu al	1	الدعاء من جملة الأسلحة الله بها الإنسان من أجل والأخرة	To highlig ht the power and efficacy of prayer as a divine tool
اليلة القدر ى	الشياط ين مغلولة	alshyaty n mghlwl a	The devils are chained	Chains/Bi nding	Satanic Influence	Spiritu al		لأن أبواب مفتّحة وأبواب مغلّقة والشياطين مغلولة	To symboli ze a tempora ry suspens ion of evil influenc es during holy nights
ليلة القدر ى	الله يفتح ب	allh yfth alabwab	God opens doors	Opening Doors	Divine Accessibil ity	Spiritu al	1	كل الأزمنة ومفتوحة للدعاء، والأبواب مفتحة	To convey God's constan t availabi lity to listen to supplic ations
ليلة القدر	الدعاء كالملح	aldʿa' kalmlh	Supplic ation is	Salt/Food	Role of Prayer in Life	Spiritu al	1	يجب أن نعمل كي نرفعه	To explain that

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				``	t) ت t) ت				1
الكبر	في	fy	like salt					بالدعاء؛	prayer
ى	الطعام	altʿam	in food					ندعمه	enhance
								بالدعاء	s but
									does
									not
									replace
									action
ليلة	قلوب	qlwb	Tender	Tenderne	Spiritual	Spiritu	1	نتوجه	То
القدر	رقيقة	rqyqa	hearts	SS	Receptivit	al		إليه	describ
					у			بقلوب	e
الكبر					-			رقيقة؛	emotion
ى								بحضور	al
								وخشوع	opennes
								وتضرّع	s in
								-	worship
									and
									prayer
ليلة	الدعاء	aldʻa'	Supplic	Defense	Spiritual	Spiritu	1	الدعاء	To
القدر	يدفع	ydf	ation		Protection	al		يدفع	emphas
	البلاء	albla'	repels					البلاء .	ize the
الكبر			afflictio					الدعاء	power
ى			n					يرد	of
••	1		1 11	1 1	1.61			القضاء	prayer
1.0				/ •• \ / \				ولو کان	in
415		קיצא	youry		awig •	uuu		مبرماً	changin
••									g fate
تكر	دم	dm	The	Oath/Pled	Martyrdo	Motiva	1	في حفل	То
يم	الشهدا	alshhda'	blood of	ge	m	tional		تجديد	express
الشه	ء بيعة	byʿa	martyrs	C				البيعة	a
داء		2	is a					لدمائهم	solemn
			pledge					ولأهدافهم	commit
			1 0						ment to
									the
									values
									upheld
									by the
									martyrs
تكر	الشهدا	alshhda'	The	Victory	Martyrdo	Spiritu	1	الشهداء	То
يم	ç	fazwa	martyrs	5	m	al		هؤ لاء	frame
الشه	فازوا	fwza	achieve					فازوا فوزا	martyrd
داء	فوزأ	<sup>°</sup> zyma	d a					عظيما	om as a
	عظيماً	<b>J</b>	great						spiritual
			victory						triumph
تكر	لا	la khwf	No fear	Peace/Se	Martyrs in	Spiritu	1	أحياء عند	То
يم	خوف	'lyhm	upon	curity	the	al	-	ربهم	convey
الشه	_ر_ عليهم	wla hm	them,	j	afterlife	***		ربم يُرزقون	the
داء	ولا	yhznwn	nor		unternite			يررعون لا خوف	peace
<i>,</i> ,,	و ⊿ هم	y11211 W11	shall					د بحوف عليهم و لا	and
	يعتم		snan					عيهم و -	and

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					() <b>G</b> = 1, <b>G</b> = 0,				
	يحزنو		they					هم	reward
	ن		grieve					يحزنون	of the
									martyrs
									in the
									afterlife
تكر	إسرائ	isra'yl	Israel is	Spider	Israeli	Politic	1	أن	То
يم	يل	awhn	weaker	Web	Power	al	-	ا اسر ائيل	delegiti
الشه	يوں أو هن	mn byt	than a		100001	ui		أو هن من	mize
داء		al 'nkbw	spider's					رو من من بيت	and
¢,2	من بیت		web					بيب العنكبوت	diminis
	بيب العنكب	t	web					العلبوت	h the
	وت								enemy'
									S .
									perceiv
									ed
									power
تكر	الشعب	alshʻb	The	Legendar	The	Motiva	1	للشعب	То
يم		alastwry	legenda	У	People of	tional		الأسطور	glorify
الشه	الأسط		ry	Heroism	Gaza			ي،	the
داء	وري		people					لأشعب	resilien
			1 1					الذي لا	ce and
								نظير له	heroism
	4		4	4 4	4.6.4			في هذا	of the
1 c								لي العالم	people
الرد	المقاوم	almqaw	Resistan	Shield	Resistanc	Politic		المقاومة	Portray
3	ة درع	ma dr'	ce is the	Sillera	e	al	1	هي در ع	s s
ر والم	الأمة	alama	nation's		C	ai		<i>لتي درع</i> الأمة في	resistan
و مم قاوم	-642,	alallia	shield					، دھا ہے وجہ	ce as
<u>ت</u> وم ة			silielu					وجب العدوان	
0								العدوان	protecti
									ve and
									essentia
									l for
									national
									survival
الرد	العدو	alʿdw	The	Staggerin	Enemy	Politic	1	العدو	Depicts
ع	يترنح	ytrnh	enemy	g	Power	al		يترنح	the
ع و الم			is					أمام	enemy
قاوم			staggeri					ضربات	as
õ			ng					المقاومة	weaken
									ed and
									destabil
									ized
الرد	المعر	alm'rka	The	Turning	Current	Politic	1	هذه	Emphas
\$	كة	mfslya	battle is	Point	Conflict	al	-	المعركة	izes
ع و الم	مفصل		pivotal		2 3	***		هي	historic
ورم قاوم	ية		Protui					معي مفصلية	al
ت ة	Ä							مىيىيى في تاريخ	ai importa
								في تاريخ الأمة	nce of
								الالصله	

									the
									current
									struggle
الرد	نحن	nhn fy	We are	Storm	Regional	Politic	1	نحن في	Convey
ع	في	`yn	in the		Conflict	al		عين	S
والم	عين	alʿasfa	eye of					العاصفة	intensit
قاوم	العاص		the					الأحداث	y and
õ	فة		storm					تتسارع	centralit
								من حولنا	y of
									current
									events
الرد	الكيان	alkyan	The	Earthqua	Israeli	Politic	1	الكيان	Stresses
ع	يعيش	yʿysh	entity is	ke	State	al		يعيش	deep
والم	هزة	hza	experie					هزة	impact
قاوم	وجود	wjwdya	ncing an					وجودية	of
ö	ية		existenti					بعد	resistan
			al					طوفان	ce on
			tremor					الأقصى	the
									enemy's
									identity
يوم	الشهاد	alshhad	Martyrd	Life	Martyrdo	Spiritu	1	الشهداء	Inverts
الشه	ة حياة	a hyaa	om is		m	al		أحياء عند	death
يد	1	611	life	1 • 1	111 *	• 1	• 11	ربهم	into
4,0				(")[1]		0		يُرزقون	eternal
			73					57	spiritual
									life
يوم	دم	dm	The	Light/Bea	Martyrdo	Motiva	1	دماء	Present
الشه	الشهدا	alshhda'	blood of	con	m	tional		الشهداء	S
يد	ç	nbras	martyrs					تنير لنا	martyrd
	نبراس		is a					الطريق	om as a
			beacon						guiding
									principl
			0	<b>D</b> 1	** ****			8 - 10 f 1	e
يوم	إرادتن	iradtna	Our will	Rock	Willpowe	Motiva	1	إرادتنا	Highlig
الشه	1	slba	is solid		r	tional		صلبة في	hts
ید	صلبة	kalskhr	as rock					مواجهة	resilien
	كالص							التحديات	ce and
	خر								unyieldi
									ng
									determi
			771	0 1			1	-1 1/	nation
يوم	صوت	swt	The	Sound vs	Martyrdo	Motiva	1	كلمات	Emphas
الشه	1. 211	alshhda'	voice of	Weapon	m vs	tional		الشهداء	izes
يد	الشهدا	aʿla mn	the		Oppressio			تُد <i>وّي</i> أكثر من	moral
	ء 1 أ	rsas	martyrs		n			احدر من	power
	أعلى	alʿdw	is					الرصاص	over
	من		louder						

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			Laik Jour		/ *		-		
	رص		than the						military
	اص		enemy's						might
	العدو		bullets						U
		nhn	We are	Flame	Resistanc	Motiva	1	نحن	Shows
٩				Fiame			1	-	
شە		jdhwa	the		e Spirit	tional		جذوة لا	resistan
· ·	المقاوم يد	almqaw	flame of					تنطفئ في	ce as a
	õ	ma	resistan					وجه	perpetu
			ce					الطغيان	al
									burning
									force
	il	tharm	Liberati	Dlanting	Liberation	Motiva	1		Shows
تح		thryr		Planting	Liberation		1	التحرير	
ير		alard	ng the			tional		يغرس	how
الو		ghrs	land					الأمل في	liberati
د	ض ء	alaml	plants					قلوب	on
	غرس		hope					الشعوب	fosters
	الأمل		1					-	collecti
	0 -								ve hope
نح	العدو ال	alʿdw	The	Collapse	Enemy	Politic	1	العدو	Portray
				Conapse	•		1	-	
ير		ythawa	enemy		Strength	al		يتهاوى	s the
الو			is					تحت	enemy
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			ng					المجاهدين	structur
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تح	الوعد ال	alwʻd	The true	Light	Divine	Spiritu		الوعد	Highlig
بر		alsadq	promise	8	Promise	al		الإلهي	hts
.ر الو	-	mnara	is the		1 Tohinbe	ui		۔ برشدنا	divine
د			beacon					يرست في طريق	
-	-	althryr							guidanc
	التحر		of					النصر	e in
	ير		liberatio						resistan
			n						ce
تح	الدم ال	aldm	Blood is	Key	Martyrdo	Motiva	1	دماء	Frames
ير		mftah	the key	-	m/Return	tional		الشهداء	sacrific
الو	-	alʿwda	to return		to			ھی مفتاح	e as
د					Homeland			العودة	essentia
	-				rionicianu				
								الي دري	l to
								الأرض	reclaimi
1									ng
1									rights
		1	We are	Bullet	Initiative	Politic	1	نحن الذين	Affirms
نح	نحن ال	nhn	i cuic			1	1		
نے پر					in	al		أطلقنا	agencv
ير	الطلقة ر	altlqa	the first			al			agency and
ير الو	الطلقة ر الأولى و				in Struggle	al		الطلقة	and
ير	الطلقة ر الأولى و	altlqa	the first			al		الطلقة الأولى	and leaders
ير الو	الطلقة ر الأولى و	altlqa	the first			al		الطلقة الأولى ضد	and leaders hip in
ير الو	الطلقة ر الأولى و	altlqa	the first			al		الطلقة الأولى	and leaders

	1								
									resistan
1	1.5	Irmometers	011#	Stopping/	Human	Motion	1	1::1.6	ce
حما ية	کرام تنا لا	kramtna la tdas	Our	Stepping/ Tramplin	Human Dignity	Motiva tional	1	کر امتنا خط أحمر	Affirms non-
يہ الأر	تك لا تُداس	la tuas	dignity is not to	-	Diginty	uonai		حط احمر لا يمكن	
الار ض	لداس		be	g				ہ یمدں أن تُداس	negotia ble
والك			trample					,0 12,10	stance
رامة			d						on
			u						dignity
حما	المقاوم	almqaw	Resistan	Fire	Resistanc	Politic	1	المقاومة	Illustrat
ية	ة نار	ma nar	ce is		e	al	_	نار	es the
الأر	تحرق	thrq	fire that		-			مشتعلة	destruct
ض	المحتل	almhtl	burns					على	ive
والك			the					رؤوس	impact
رامة			occupie					المحتلين	of
			r						resistan
									ce on
									the
								••••••	enemy
حما	الاحتلا	alahtlal	Occupat	Disease	Occupatio	Politic	1	الاحتلال	Frames
ية	L J	srtan	ion is a		n	al		سرطان	occupat
الأر	سرطا		cancer					يجب	ion as a
ض و الك	ن						11	استئصاله	deadly disease
و الك ر امة	عما	S 1 K <	والعله		ull 9 G	lent	2U L	J	needing
				••	9				removal
حما	صوتن	swtna	Our	Earthqua	Public	Motiva	1	صوتنا	Shows
ية	المعرين	yzlzl	voice	ke	Outcry	tional	1	صرت في	collecti
الأر	يزلزل	alard	shakes	ĸe	Gutery	tionui		الشارع	ve
ض	الأر	ululu	the					يزلزل	voice as
والك	ض		earth					الأرض	a
رامة	_							تحت	powerf
								أقدام	ul
								الطغاة	disrupti
									ve force
حما	دمنا	dmna	Our	Defense	Sacrifice	Motiva	1	دماء	Present
ية	خط	kht	blood is	Line		tional		الشهداء	S
الأر	الدفاع	aldfaʻ	the first					تقف في	sacrific
ض	الأول	alawl	line of					وجه	e as a
والك			defense					العدوان	protecti
رامة		-	0		0, 10		1	1:	ve front
خطا	صمود	smwdna	Our	Mountain	Steadfastn	Motiva	1	صمو دنا ۱	Illustrat
ب	نا	jbl la	steadfas		ess	tional		ر اسخ کالیا	es
التحد	جبل الاست:	yhtz	tness is					كالجبل	unwave
ي و ال	لا يهتز		a mountoi					في وجه العو اصف	
وان			mountai					العواصف	resolve
			n that						and

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صم			does not						resistan
ود			shake						ce
خطا	المعر	alm'rka	The	Tsunami	Mass	Politic	1	المعركة	Convey
ب	كة	tswnam	battle is		Awakenin	al		أيقظت	s the
التحد	تسونام	y w`y	а		g			الأمة،	sweepin
ي	ي		tsunami					كانت	g
وال	وعي		of					تسونامي	transfor
صم			awarene					وعي	mative
ود			SS						effect
									of
									conflict
									on collecti
									ve
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									usness
خطا	شعبنا	shʻbna	Our	Volcano	Public	Motiva	1	شعبنا	Express
Ļ	بركان	brkan	people	,	Anger	tional	-	يغلي	es
التحد	غضب	ghdb	are a		8			کالبرکان	explosi
ي		0	volcano					من	ve
وال			of rage					الغضب	potentia
صم								والكرامة	l and
و د	1		1 11	1 • 1	1 • 1 •			1 . 1 .	emotion
4,0						0	6 5		al
			ja j					57	moment
									um
خطا	الكيان	alkyan	The	Whirlpoo	Enemy	Politic	1	العدو	Highlig
ب	في	fy	entity is	1	Fear	al		يعيش	hts
التحد	دوامة	dwama	in a					دوامة من ا	chaotic
ي ۱۱	رعب	rʿb	whirlpo					الرعب الاشالة	and
وال			ol of					والارتباك	consum
صم			terror						ing fear in the
ود									opposin
									g side
خطا	صوتن	swtna	Our	Slap	Public	Motiva	1	کل ہتاف	Frames
<u>ب</u>		sf`a `la	voice is	Simp	Defiance	tional	-	هو صفعة	protest
التحد	صفعة	wjh	a slap in					و في وجه	and
ي	على	almhtl	the face					العدو	expressi
وال	وجه		of the					-	on as
صم	المحتل		occupie						direct
ود			r						confron
									tation