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Translating Metaphorical Expressions in Churchill's Diary from English into Arabic

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Abstract

This study examines the challenges and solutions for translating English metaphors into Arabic in Winston Churchill's diaries. In Churchill's writing, metaphors are important rhetorical devices that elicit metaphoricality and help to communicate difficult concepts. However, due to the fact that Arabic and English have different linguistic standards, cultural contexts, and linguistic structures, translating these metaphorical terms poses special challenges. This study investigates the different translation procedures used by translators to convey meaning and effect of metaphors while maintaining their rhetorical impact in the target language by drawing on theories of metaphor translation and cross-cultural communication. This study examines the common problems encountered in translating metaphors and investigates the efficacy of various translation techniques in capturing the subtleties of meaning and cultural connotations inherent in metaphorical expressions.

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To achieve this, a qualitative analysis of eight passages taken from Churchill's diary and their Arabic translations is conducted. The results provide insights on how to translate Churchill's unique writing style into Arabic while preserving the rhetorical and expressive elements of the source text, illuminating the intricate relationship between language, culture, and metaphor in translation. This study contributes to the understanding of metaphor translation and emphasizes the value of linguistic innovation and cultural sensitivity in overcoming source and target language gaps in literary translation.

Keywords: Metaphor, Conceptual Metaphor, Diaries, Churchill, Metaphorical Expression

ترجمة التعبيرات المجازية في مذكرات تشرشل من الانكليزية الى العربية

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الخلاصة: يتناول هذا البحث التحديات والحلول لترجمة الاستعارات الإنجليزية إلى العربية الموجودة في مذكرات ونستون تشرشل. إذ تعد الاستعارات في كتابات تشرشل من الأدوات البلاغية المهمة التي تسهم في إثراء النص، وتساعد على إيصال المفاهيم المعقدة والصعبة. ومع ذلك، بالنظر لاختلاف المعايير اللغوية، والسياقات الثقافية، والهياكل اللغوية بين اللغتين العربية والإنجليزية، فإن ترجمة هذه المصطلحات المجازية تمثل تحديات من نوع خاص. تبحث هذه الدراسة في إجراءات الترجمة المختلفة التي يتبناها المترجمون في نقل المعنى والتأثير لهذه الاستعارات مع الحفاظ على تأثيرها البلاغي في اللغة الهدف، بالاعتماد على نظريات الترجمة المجازية والتواصل بين الثقافات. وتبحث هذه الورقة أيضاً في المشاكل الشائعة التي تواجه ترجمة الاستعارات وتبحث في فعالية تقنيات الترجمة المختلفة في التقاط دقة المعنى والدلالات الثقافية الكامنة في التعبيرات المجازية. ويتم ذلك من خلال إجراء تحليل نوعي لثمانية مقاطع مأخوذة من مذكرات تشرشل وترجماتها العربية. توفر النتائج رؤى حول كيفية ترجمة أسلوب كتابة تشرشل الفريد إلى اللغة العربية مع الحفاظ على العناصر البلاغية والتعبيرية للنص المصدر، مما يسلط الضوء على العلاقة المعقدة بين اللغة والثقافة والاستعارة في الترجمة. تضيف هذه الدراسة إلى فهمنا لترجمة المجازية وتؤكد على قيمة

الابتكار اللغوي والحساسية الثقافية في التغلب على فجوات اللغة المصدر والهدف في الترجمة الأدبية.

الكلمات المفتاحية: الاستعارة، الاستعارة المفاهيمية، اليوميات، تشرشل، التعبير المجازي

1. Introduction

The origins of metaphor study are traced back to ancient Greece, especially Aristotle in the 4th century B.C. (Taverniers, 2004, Pp.17-18). Aristotle illustrates that metaphor is an implied analogy based on comparison (Ortony, 1979, p. 3). He adds that metaphor has a stylistic and ornamental functions in a language (Katz, 1996). Also, He demonstrates that metaphor is employed as a rhetorical figure in a political discourse (Semino 2008). The Comparison Theory of Metaphor is based on his understanding of a metaphor.

According to Entzenberg(1996, P. 21-22). Metaphor means that meanings of sentences are transferred from one domain of reference into another domain. From his point of view, metaphors are part of dynamic and multi-dimensional process that involves describing processes of understanding and production. It is a way of understanding the world as well as a rhetorical device (Zhang and Hu, 2009, p. 77). The process of creating images of certain topics in the mind of the audience is considered the main target of a metaphor. A metaphor is largely used in our daily language, and it is rare to find an expression that may be deserted from metaphorical expressions. Many researches have been conducted to define, classify, and explain a metaphor and the way in which various types of metaphors can be expressed in different languages. Metaphors are used to add imagery, emotion, and colour to the sentences. Metaphorical expressions are figurative language where an idea is expressed by referring to something in an unrealistic way.

2. Metaphoricity: Definitions

Metaphor is a process in which the meaning is borrowed from one thing and transferred to another (Dawood and Sa'eed, 2005: 75). A metaphor expresses one thing or idea by referring to another thing, and it differs in meaning from a literal one (Kennedy,1983:482; Ahmed, 2023, p.885). According to Aristotle, naming something that is a part of something else is what metaphorically refers to. The transference may occur on the basis of analogy, from species to genus, from genus to species, or from species to species (Lan, 2005). Metaphor is a comparison between two unrelated things. With metaphor, the quality of one thing is figuratively carried over to another, for example:

1.	“We are talking about it after dinner to the Duce. <u>‘These men’</u> said, <u>Mussolini</u> , are not made of the same stuff as <u>Francis Drake</u> and the other magnificent adventures who created the Empire” (Churchill, 1948, p.306).	وقد تحدثنا الى الدوتش في ذلك فقال: ان هؤلاء الناس ليسوا من الطينة التي انبتت فرنسيس دريك وغيره من المغامرين البارزين الذين اقاموا الامبراطورية (شليبي، 1970، ص178).
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By bringing two unrelated elements into comparison, metaphor is a creativity and clarity to control everyday speech. Metaphor uses verbs such as “is and are” (John and Albert, 2006). For example:

2.	“ <u>They</u> are after all <u>the tired sons</u> of a long line of <u>rich men</u> ” (Churchill, 1948, p.306).	انما هم الذرية المنحطة لسلسلة من الاثرياء المترفين (شليبي، 1970، ص178).
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3. Literal and Metaphorical Style

Figurative or non-literal language bases on the comparison between two different things to describe something using similes

or metaphors; literal language means precisely what it says (Jaszczolt *et al.*, 2003, p. 141).

Literal language differs from metaphorical language by committing to conventional standards for classification whereas the interpretation of metaphorical use and similarities is unconventional. When there is a gap between the intended meaning and the proposition expressed, this means that there is a metaphorical utterance used by the speaker (Goatly, 1997, p. 14).

4. The Structure of Metaphors

There are four elements in the structure of metaphor: Vehicle that conveys the meaning of a metaphor. The tenor represents what is being conveyed. The ground represents the connection between things being compared. Tension represents the difference between things. For example:

3.	“The unofficial responses from London were chilling” (Churchill, 1948, p.174).	كان رد لندن غير الرسمي شديد البرودة (شلبي، 1970، ص177).
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The vehicle is “the unofficial responses from London”

The tenor is “chilling”.

The Ground is the connection between two things being compared.

Tension is the difference between two things.

Understanding metaphors, which are nonliteral similarities, involves identifying the characteristics, or predicates, that the topic and the vehicle have in common. Both subjects have striking aspects in literal terms. The tenor shares the vehicle's key characteristics through analogies and similes. These corresponding elements that stand out for the vehicle but not the tenor, in Ortony's opinion, are essential for understanding a metaphor. (Tourangeau and Rips, 1991, p.453).

There are two domains for metaphors: source, or vehicle, and target, or topic. Information is transported from the vehicle to the target domain, which is impacted by the source domain (Holyoka and Stamenkovic, 2018, p. 641).

5. Identification of Metaphors

The language cannot be identified as metaphorical unless we know the linguistic and contextual conditions with which we can interpret differently from its surrounding discourse, and the isolated word can't be identified as metaphorically or interpreted metaphorically. Kittay distinguishes between a first-order meaning and second-order meaning; the first one is what we have in our mind about the meaning of the word, and the second is obtained when the features and context of an utterance indicate that the first-order meaning is not appropriate (Kittay, 1984, Pp.154-156).

To identify metaphors in a text, we compare each word's basic and contextual meanings. The word is classified as metaphor when two senses are sufficiently different from one another and if there is some kind of similarity that can be used to explain the relationship between the two different senses. If not, the term is classified as non-metaphorical (Bracewell, *et al.*, 2013).

6. Interpretation of Metaphors

Metaphor identification provides more basic information about the characteristics found within the text, but Metaphor Interpretations and Explanations offer more detailed information on characteristics found outside of the text, such as: speech subjects, setting, and listeners (Imani, 2022, p.10).

Lakoff and Johnson (1980, p. 4) illustrate that metaphors are recognized as a mental and not a literary device. Interpreting metaphors needs to map the structure of the source onto the structure of the topic by transferring predicates from the base to the target (Gentner and Clement, 1989, p.341). For Lan, metaphor

plays a mediator role between human understanding and worldview (Lan, 2005, p.122).

Imani, (2022, p.10) classifies the interpretation of metaphors into the following four stages:

The first stage is interpreting conceptual metaphor tones. The context of the text and the tone of the paragraph in which the metaphorical expression is used will determine this level.

The second stage is interpreting conceptual metaphor purposes. Identifying speech purpose to determine conceptual metaphor purposes.

The third stage includes mapping in which the Target Domain is mapped with experiences from the Source Domain in order to make it more concrete.

The fourth stage is interpreting conceptual metaphor topics in which the conceptual metaphors are grouped based on Topics. For example, the Metaphorical expression “Economic organizations are animals” from speech directed to the international audiences (Asian leaders).

Table 1: Interpreting Conceptual Metaphor: Tone and Purpose (Imani, 2022, p.11).

Metaphorical Phrases	Conceptual Metaphor	Receivers	Tone	Purposes
“Through facing all the giants over the world, our companies and banks will be	Economic organizations are animals	Asian leaders	Warning or caution tone	urging Asian nations to stand together and support one another in order to

easy meals and will be swallowed up”.				defend their nations from the threats posed by the world economic system.
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Table 2: Interpreting Metaphor Mapping (Imani, 2022, p.12).

Conceptual Metaphor	Mapping elements or features	Mapping attributes
The defy of economic is a sickness	<ol style="list-style-type: none"> 1. The causes of economic challenges are viruses. 2. Determining the root reasons of financial difficulties is a diagnostic. 3. Economic policy is served as a cure. 4. National policies are domestic treatments. 5. Recovering from a financial hardship is similar to recovering from an illness. 6. The government is a reliable physician. 	Economic challenges are inherently covert, contagious, and unmanageable. To deal with them effectively, they require an authority that is fair, informed, and reliable.

7. What is Diary?

The Oxford English Dictionary describes diaries as daily records of events or as daily records of matters affecting the writer personally. A diary is thought of as a personal document that provides an account of several facets of the diarist's day-to-day existence (Burt, 1994; Cardell, 2014). Diaries are documents

created by individuals to achieve personal and regular records. The simplest form of the diary is a log that contains activities and events without any comments, for example the public journals such as ships' log books that may be officially or self-appointed (Alaszewski, 2006, Pp.1-2). Krishnan and Lee (2002) provide an example of how diaries are a personal observation of events documented over time. Writing diaries is regarded as a way to express oneself (Hooks,2020, p. xiii). "Diaries offer their readers an honest and authentic account by 'telling it as it is' or they recount the events and feelings associated with those events whether they are guilt, anxiety or elation" (Alaszewski, 2006, p.44).

8. Writing Diaries

Journals, often known as diaries, are notebooks where people can record their feelings, ideas, and experiences. A person may keep a journal for a variety of reasons, including fear of forgetting things they have done or shyness around social situations. Though not necessarily every day, diaries should be written at least once a week (Klimova, 2015, p.551). Vaseghi *et al.* (2014, p.127) talk about how journaling might be a useful practice for improving second language writing autonomy. Dam (2001, p.92) reaches to the fact that journaling enhances students' writing abilities and motivates them to complete projects in a stress-free environment. People often journal about their thoughts and deeds without realising there is a readership (Zittoun and Gillespie, 2017, Pp.1-2).

9. Diaries as Qualitative Approach

According to Alaszewski (2006, p.1), diaries have a set time for entries and a regular dated order of events. Diaries are documents that have information added to them by the person in charge of them. Diaries are of two types solicited and unsolicited. (Alaszewski, 2006; Morrison, 2012). Unsolicited diaries are accessible with the pertinent data needed for the researcher's investigation, and the diaries' creation is beyond the researcher's

control. The diarists or their friends and relatives may own such diaries. Unsolicited diaries may be preserved as historical records in archives.

10. Types of diaries

Diaries can be written in different ways for different purposes such as: (Snowden, 2015: 36-41)

- 1. A travel diary:** this type is a written log about the travel experiences.
- 2. Personal diary:** This type of writing has been established since the advent of written language.
- 3. Reflective diary:** this type is a space for us to pour out our feelings.
- 4. Anonymous diary:** This type can be used to express feelings or experiences that they don't want the surroundings to know about it.
- 5. Gratitude diary:** this type is used to write a list of things that we are grateful for.
- 6. Dream diary:** this type is used to record our dreams regularly.
- 7. Health diary:** this type is used as record of our overall health history.
- 8. Academic diary:** This kind of record keeps ideas, thoughts, and duties for students to better organise their time in class.
- 9. Political diary:** this type is written by a person who works in political affairs by writing down all the political events and issues he experienced, or by a person writing down his political experience and writing its effects and repercussions.
- 10. Official memos:** this type is used in companies and government institutions to document meetings, decisions, and directives.

11. Churchill's Diary: Born to an American mother and a British father, Winston Leonard Spencer Churchill was born on November 30, 1874, at the Duke of Marlborough's palace at Blenheim. The 7th Duke of Marlborough and British nobleman Lord Randolph Churchill was Winston's father. Nearly 200 years ago, John Churchill, the ancestor of Lord Randolph, made history for Queen Anne by leading numerous victorious military battles in Europe. His mother was American Jennie Jerome, whose ancestors served in George Washington's troops and battled for the independence of the American colonies.

Churchill was a master of the English and was active in the political field. After World War II he became Prime Minister of Great Britain. He has forty-three books in seventy-two volumes. He found in writing books a way to support himself and his family. Many of Churchill's books revolve around events of historical importance. One of his books is entitled "World War II" and it is full of historical and political events and supported by the metaphorical expressions that are the subject of our study (Gilbert, 1991, Pp. 1066).

12. Translation of Metaphorical Expressions

Metaphors are figurative language that allow us to say one thing while implying another. The process of translating (SL) metaphors into (TL) metaphors is known as a metaphorical translation (Abdelmajd and Akan, 2018, p.126). Aldanani provides evidence that while translating metaphors, translators rely more on communicative meanings than on the lexical meanings of words and expressions. He continues by saying that translators encounter a variety of difficulties when translating metaphorical expressions, including the inability to locate an equivalent in the target language, ignorance of the pragmatic and cultural distinctions between Arabic and English, and ignorance of the classification of idioms, specifically proverbs, metaphors, and similes (Aldanani, 2018, p.147).

By looking into how political and historical writings are translated, Schäffner shows that there are five different kinds of metaphor translations (Schäffner, 2004, p.126):

- 1- Source and target texts contain identical conceptual metaphors at the Macro-level.
- 2- To produce detailed entailments, phrases in the (TT) substitute structural elements of the fundamental conceptual schema in the (ST). For example:

	SL	TL1	TL2
4.	“The triumphant Allies continued to assert that they would squeeze Germany “till the pipes squeaked”” (Churchill, 1948, p.8).	لذلك استمر الحلفاء بتبجحهم سيستمرون في عصر المانيا حتى "يسمع صرير انابيها" وبالتالي تختنق (دار المعرفة، 2007،ص8).	وظل الحلفاء يؤكدون سيخنقون المانيا حتى يرتفع صراخها من قبضتهم الشديدة (شليبي، 1970،ص11).

- 3- In the TT, a metaphor is more detailed.
- 4- Different metaphorical expressions used by ST and TT can be combined to form a more abstract mental metaphor.
- 5- A different side of the conceptual metaphor is reflected in the TT, for instance:

	SL	TL
5.	“The whole life-energy of the greatest nations had been poured out in wrath and slaughter” (Churchill, 1948, p.4).	وقد انصهر في لظاها ما ادخرته الشعوب العظمى من طاقات الحياة (شليبي، 1970،ص).

13. The Translation of Churchill's Diary "Second World War"

Through the investigation of metaphorical translations in Churchill's book titled Second World War, it is noticed that the translator tends to use free translation which imposes that sometime the translator renders the metaphorical expression of the source text into equivalent metaphorical expression or sometimes into literal expression resulted from unaware of the translator of the metaphorical expressions based on the strategy that he follows and the possibility of lacking the equivalent words or expression in the target text. For example (Churchill, 1948, p.6):

	SL	TL	
6.	““They fought well” said Marshal Foch, Generalissimo of the Allies, With the laurels bright upon his brow speaking in soldierly mood “let them keep their weapons”.	وقال الجنرال فوش وقد تكلم راسه باكاليل الظفر والفخار في لهجة عسكرية مهيبة " لقد احسنت هذه الجيوش البلاء في الحرب وعلينا ان نسمح لهم بان يحملوا اسلحتهم.	The translator renders the metaphorical expression using free translation.

Discussion

This study is based on a conceptual approach to analysing implicit metaphors rather than adopting a conventional method to understand metaphors. In translating diaries, the translator may adopt appropriate translation methods that are suitable to the text type. Akan and others mention that Idioms, Proverbs, Metaphors, and other similar terms can be translated appropriately by using a one-to-one literal translation, in which each word or phrase in the source language is translated into a corresponding word or phrase in the target language with the same grammatical class and type of language. They add that free translation, in which the words,

structure and grammar rules of the source documents are transferred to the target language as much as possible, is better than literal translation, and by using free translation the translator reproduces the general meaning of the original document (Akan *et al.*, 2019, Pp.59-60). For example (Churchill, 1948, p. 4,9,11,12): [rendered by Aiman M. Adel, Dar El M'arefa].

ST	TT	Translation of Metaphor
“Russia, already shattered by the German flail, was convulsed by civil war and falling into the grip of the Bolshevik or Communist Party” (Churchill, 1948, p.4).	فهذه روسيا تعيش في خراب ودمار (عادل، 2007، ص13).	The translator using free translation to convey information without mentioning the metaphorical expression.

ST	TT	Translation of Metaphor
“Emperors having been driven out, <u>nonentities</u> were elected. Beneath this <u>flimsy fabric</u> raged the passions of the <u>mighty, defeated, but substantially uninjured German nation</u> ” (Churchill, 1948, p.10).	وطرد الاباطرة واستعيض عنهم ببعض المغمورين ممن تشدهم دوافع الانتخابات وتدفعهم الى الامام. وفي ظل هذا النظام المتداعي لم تلبث عواطف الشعب الالمانى التي لم تنهكه ويلات الحرب ، ان اشتعلت واشتد لهيبها (عادل، 2007، ص15).	Translating (nonentities) metaphorically, ignoring the next metaphorical expression using One to one literal translation.

ST	TT	Translation of Metaphor
“The savings of the	اختفت الاموال التي كانت	Using equivalent

<p><u>middle classes</u> were <u>wiped out</u>, and a natural following was thus provided for the banners of National Socialism” (Churchill, 1948, p.11).</p>	<p>تدخرها الطبقة الوسطى ومن ثم انقادت بطبيعتها نحو الحركة الاشتراكية الوطنية (عادل، 2007، ص17).</p>	<p>translation in the target language without using metaphorical expression in Arabic.</p>
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ST	TT	Translation of Metaphor
<p>“The <u>whole structure of German industry</u> was distorted by <u>the growth of mushroom trusts</u>” (Churchill, 1948, p.11).</p>	<p>تدهورت <u>الصناعات الالمانية بصورة شاذة من الاحتكارات الواسعة</u> (عادل، 2007، ص17).</p>	<p>The translator uses a figurative language to express non metaphorical phrase in the SL.</p>

ST	TT	Translation of Metaphor
<p>“All led directly to the <u>large scale borrowing of bankrupt nations abroad</u> which was the feature of <u>ensuring years</u>” (Churchill, 1948, p.12).</p>	<p>هذه هي <u>الصورة البارزة التي طفت على ما بعدها في السنوات التالية</u> (عادل، 2007، ص17).</p>	<p>The translator gives a metaphorical expression through translating the source text.</p>

ST	TT	Translation of Metaphor
<p>“After some delay an invitation was extended, and on January 11 the meeting took place. <u>It makes one flush to read in Ciano’s diary the comments which were made behind the Italian scene about our country and its representatives</u>” (Churchill, 1948, p.305).</p>	<p>وقد وصلته الدعوة بعد تزيث وتردد من موسوليني فسافر هو ووزيره في الحادي عشر من يناير سنة 1939 حيث تم الاجتماع وان الانسان ليحمر وجهه خجلاً عندما يقرأ في مذكرات تشيانو ما كان يقال في ايطاليا من خلف الستار عن بلادنا وممثليها (شلبي، 1970، ص177).</p>	<p>The translator uses a free-translation to render “one flush to read...” into Arabic, he changes a metaphorical expression in the source language into literal expression in the target language. And he uses a metaphorical expression in TL to translate the phrase “behind the Italian scene” in the SL.</p>

ST	TT	Translation of Metaphor
<p>“Essentially,” writes Ciano, “<u>the visit was kept in a minor key</u>...Effective contact has not been made How far apart we are from these people! It is another world (Churchill, 1948, p.305).</p>	<p>فقد كتب تشيانو يقول: <u>كنا ننظر الى الزيارة على انها مسألة ثانوية، ولذا لم تجر اية اتصالات ايجابية. ما ابعدنا عن هؤلاء الناس اننا في عالمين مختلفين (شلبي، 1970، ص177).</u></p>	<p>The translator renders the metaphorical expression in the SL into a literal expression in the TL.</p>

ST	TT	Translation of Metaphor
“History, which, we are told, is mainly the record of the crimes, follies, and miseries of mankind, may be scoured and ransacked to find a parallel to this sudden and complete reversal of five or six years’ policy of easy-going placatory appeasement, and its transformation almost overnight into a readiness to accept an obviously imminent war on far worse conditions and on the greatest scale” (Churchill, 1948, p.313).	ولو بحثنا في بطون التاريخ عن حادث مماثل لهذا التغيير الفجائي لسياسة ظلت تعمل خمس سنوات او ست للتهدة المستكينة الخاضعة ثم تحولت بين يوم وليلة الى سياسة تقبل الحرب الواضحة التي لا محالة منها، وفي ظروف اسوأ واشمل، لما وجدنا مثيلا لهذه السياسة على الاطلاق (شلبي، 1970، ص177)..	The translator uses a metaphorical expression to translate non metaphorical expression in SL.

Conclusion

The current study presents a comparison of translating various types of English Metaphors or Metaphorical Expressions of eight texts from Churchill's diary. The focus was on the way the translator follows to translate the metaphorical expressions in different political and historical texts. These phrases are selected based on the patterns they create when combined with other nouns, verbs, and adjectives. It is concluded that the translation of metaphorical expressions in historical and political texts takes different forms due to the strategy that the translator follows and the local, cultural, and socio-political factors that govern the

translator and affect his translation at the same time. Thus, in order to establish translation equivalency between the source and target texts, translators should take these aspects into account while translating metaphors from one language into another.

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